1.2E

Wild animals are being illegally slaughtered.

This is because the trade in elephant tusks and rhino horns is big business.

Poor poachers do the hunting, but the real money goes to kingpins who are involved in organized crime.

We can fight against poaching by training former poachers to be gamekeepers.

Awareness rising campaigns are also needed to persuade people that wild animals are worth more alive than dead.