

Presentation of a powerful commercial/infomercial

- Choose a commercial about an important cause, for example bullying, animal welfare, parental drinking, traffic safety, pollution, racism etc.
- Include facts about the cause & your own view on the cause
- The length of the presentation should be approximately 5 – 10 minutes (minimum 5 mins + the video clip)
- Create a PP-presentation with ONLY KEY POINTS + some pictures
- no reading – use your own words
- Practise beforehand, check the pronunciation of difficult words, check the length
- Activate your listeners by asking them a follow-up question (or two)