

SAMPLING TECHNIQUES IN EXPERIMENTS

Read pages 11–12 and answer the following questions

What are the strengths and the limitations of <i>random sampling</i> ?	
Strengths	Limitations

What are the strengths and the limitations of <i>stratified sampling</i> ?	
Strengths	Limitations

TURN!

What are the strengths and the limitations of <i>convenience sampling</i> ?	
Strengths	Limitations

What are the strengths and the limitations of <i>self-selected sampling</i> ?	
Strengths	Limitations