

## RESEARCH PROJECT USING QUALITATIVE RESEARCH METHODS

### *Interview*

Read Popov 33–35 and Crane 354–363. Familiarize yourselves with **different forms of interview**. Your interview can be **semi-structured**, **unstructured** or **narrative** interview. After familiarizing the basics, start to plan your interview:

- What is your **research question**? What do you want to find out?
- What kind of **sampling method** is suitable for your needs?
  - *ONE participant is enough for your interview, but if you can, you can interview two or max three people.*
- How can you avoid **interviewer effect** in your interview? (Crane 357–358)
- Compile simple **interview guide** with appropriate **questions** (Crane 358). *Don't create too many questions!*
- Choose the way you are going to **record** and **transcribe** at least a part of the interview(s) (Popov 33; Crane 358–359).
- How can you establish a **rappport** with your participant(s)? (Crane 359)
- How can you be as good as interviewer as possible? (Crane 359–360)

INSTRUCTION CONTINUE ON THE NEXT PAGE

After you have planned your semi-structured, unstructured or narrative interview, implement it and analyse the data:

- *Transcribe at least part of your interview(s).* The part doesn't have to be long. One small paragraph is enough.
- Analyse the transcript with **interpretative phenomenological analysis** (Crane 360–362) and/or **inductive content analysis** (Popov 34-35). *Try to interpret the participant's experiences* with these methods. You may want to use the four-stage strategy mentioned in Crane and/or the five steps method in Popov.

After you have analysed your data, compile a small research report in the form of a Word document and upload it to ManageBac. The research report should contain the following:

- Explanation of the *research question* and *aim* of your study.
- Description and justification of the sampling method (*procedure*).
- Description and justification of the interview method (semi-structured, unstructured or narrative interview / *procedure*).
- Examples of the interview questions and transcriptions (*procedure*).
- Description, examples and interpretation of the collected data (*results*).
- Reflection related to rapport and reflexivity (*evaluation*).
- You can use the *aim-procedure-results-conclusions-evaluation* template in your research reports

After the research report is ready, small peer-review groups will be formed during the lessons. Prepare to present your research report to others within this peer-review group. In addition, prepare to read and listen at least one report and give feedback to the maker(s).