

Request to participate in research

2nd November, 2020

Dear parents of children aged 2–6 years,

Many children today use digital media. However, we know little about how children use digital media. That is why we want to find out about the digital media use of young children living in Finland and to get information on how parents see the digital media use. The results may contribute to knowledge on useful and meaningful digital media engagement among young children and help to recognize possible disadvantages on well-being.



Therefore, **we invite You to participate in this research.**

The study focuses on **screen media use among young children in Finland**. The study is carried out by the University of Jyväskylä. The study is a part of an international research called *International Ipreschooler Surveillance Study Among Asians and otheRs (IISSAAR): a comparison of screen media use among preschool children in Asia and elsewhere*, coordinated by the National Institute of Education (NIE), Singapore.

You are requested to participate in the study, because Your child is attending a kindergarten or preschool in a municipality which has been selected into the research sample. In total, more than 1000 parents/guardians are requested to participate. To reach a sample which represents whole Finland, we hope that all the requested parents answer the survey (even if You answered also in 2019).

Participating in this study is **voluntary**; You can choose not to participate in this study.

We seek for Your **response to the SMALLQ™ survey** (in English, see below). SMALLQ stands for Surveillance of digital-Media hAbits in earLy chiLdhood Questionnaire.

- The survey will take about **15-20 minutes** to complete.
- **The survey can be answered between November 2nd–22nd, 2020.**
- If there are several 2–6 year-old children in Your family, another parent/guardian can answer the survey concerning another child. (Only one answer regarding same child.)
- You or Your child will not be recognised from Your answers. The answers are used only for research purposes. We will share the results through scientific and popular publications and in congresses and seminars.
- The survey answers will be processed complying with the EU general data protection regulation. The Privacy Notice for study participants is on page: <https://www.jyu.fi/sport/fi/tutkimus/hankkeet/syntyaanko-diginatiivi/kysely/tietosuojailmoitus-privacy-notice>
- No fee will be paid for participating.

To answer the survey, please go to the internet address: <https://tinyurl.com/IISSAAR-Finland-Y2-Eng>



or scan the QR code with a mobile app. Your responses will be collected directly by an online repository in NIE, Singapore, without both You and Your child identified.

Yours sincerely,

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Additional information

<https://www.jyu.fi/sport/en/research/research-projects/screen-media-use-among-preschool-children>

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