

**Diversity**  
**Enrichment**  
**Transformation**

# Ireland as a Host country: Quality, Welcome and the Learner Experience

Jonathan Quinn – Marketing Director of CES

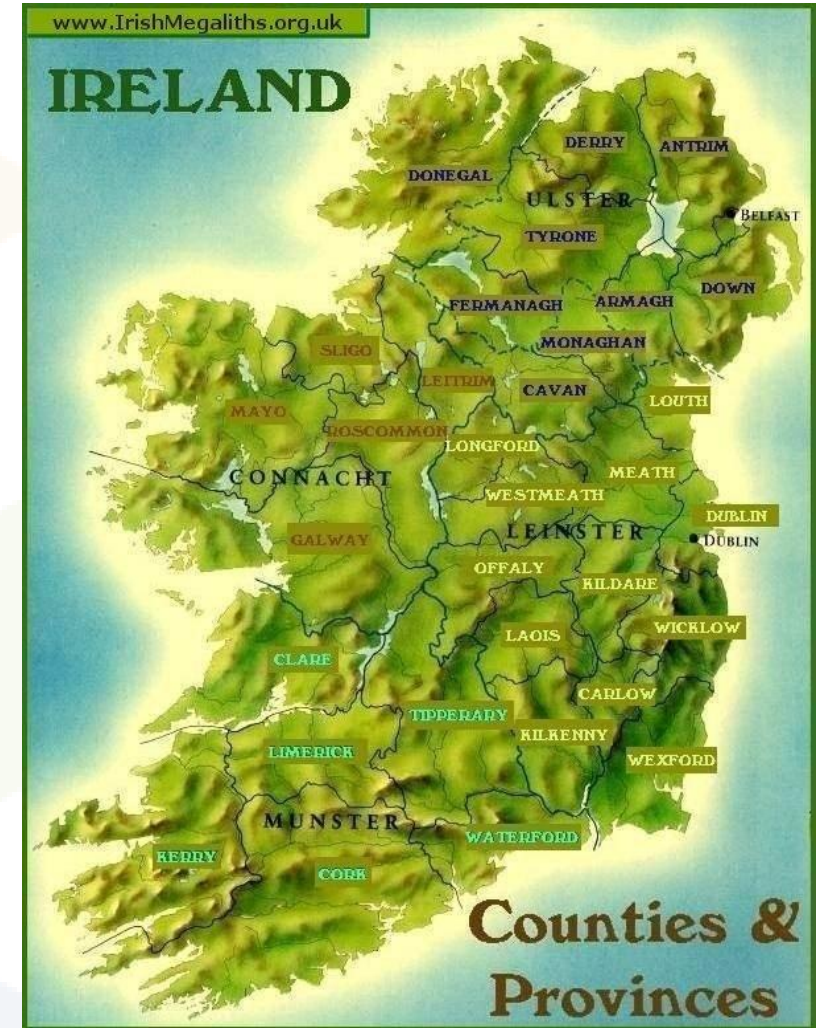
Stuart McMillan - Overseas Course Co-Ordinator

Suzanne Roberts – Assistant Overseas Course Co-Ordinator

Centre of English Studies

# Why Ireland?

- Why do people come to Ireland on holiday?
- Why do participants come to Ireland for Erasmus+?



# Why Ireland?

CÉAD MILE FAILTE



# Why Ireland?



Reputation – warmth, openness and community spirit.

Classroom engagement, host family hospitality and staff support.

Safe, English-speaking and multicultural environment



# The Erasmus+ Connection: Ireland and Europe

- Ireland has been a member of the EU (EEC) since 1<sup>st</sup> January 1973.
- This was the first enlargement from the six founding members - joining with Denmark and the UK, bringing the total number of member countries to nine.
- Lasting partnerships have been formed during this period through the legacy of Erasmus+ in Ireland.



# Why Ireland? - Education

---

Ireland boasts the highest level of third-level education in the EU. **56%** EU average **35%**

Ireland receives twice as many Erasmus+ visitors than it sends abroad. **11,824 to 5,314**

Ireland's performance in the European Innovation Scoreboard (2024) was 113.% of the EU average.

# Why Ireland? - Education

Ireland boasts the highest level of third-level education in the EU. **56%** EU average **35%**

Ireland receives twice as many Erasmus+ visitors than it sends abroad. **11,824 to 5,314**

Ireland's performance in the European Innovation Scoreboard (2024) was 113.% of the EU average.



# Ireland's USPs

- Excellent air connections
- Highly educated workforce
- Ever improving road and rail network
- Fantastic university and HE network
- Home Stay and Residential options
- Bridge between US and EU



- English speaking EU member state with strong ties to global industries.

 Meta





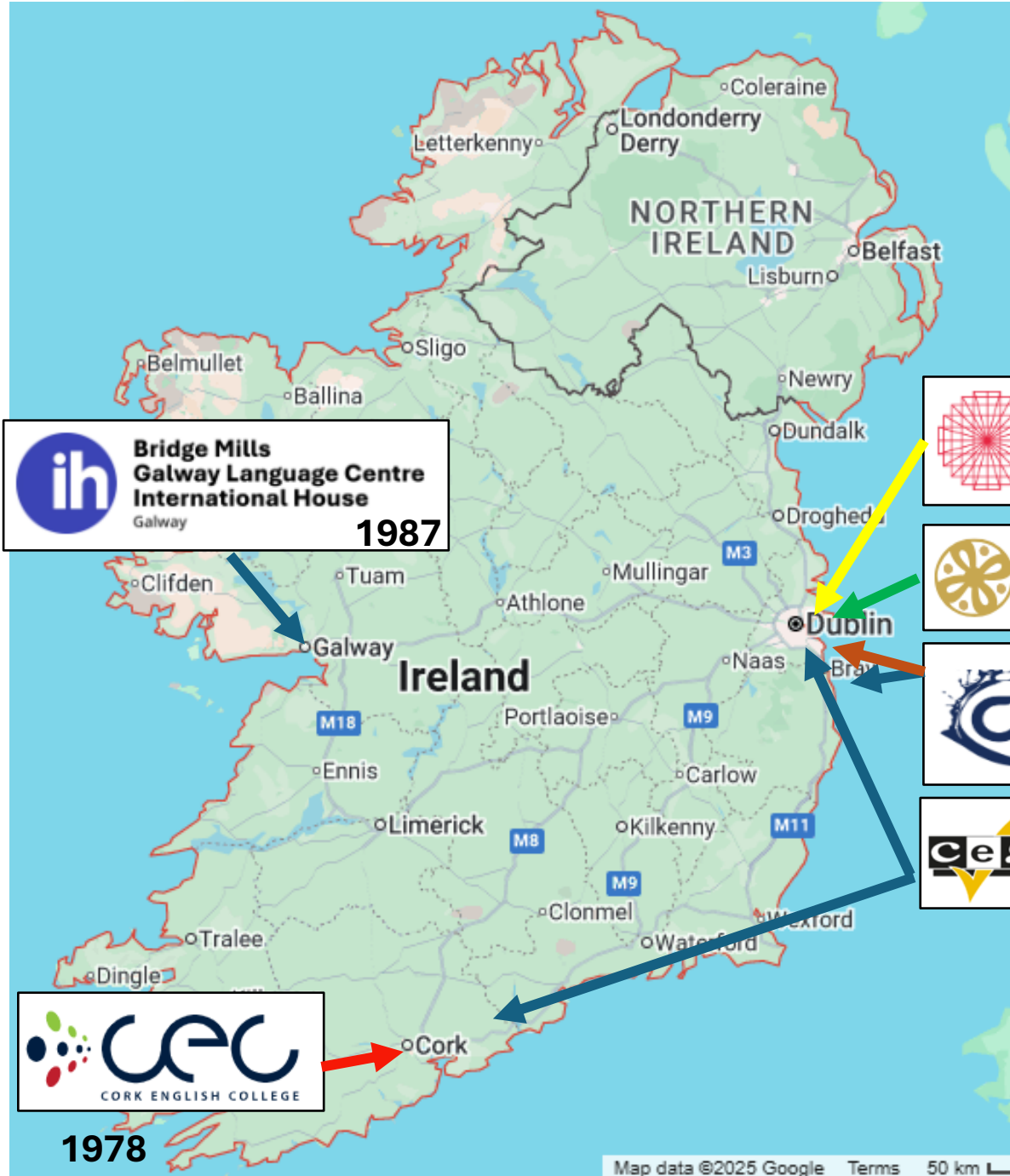






# Select Ireland

- Well established and experienced language schools.
- Market leaders in the industry in Ireland.
- Memorable student experience





Learner welfare, academic excellence and personal attention.



English  
Education  
Ireland



International  
Association of  
Language  
Centres



Dearbhú Cáilíochta  
agus Cáilíochtaí Éireann  
Quality and  
Qualifications Ireland



Centre of  
**English Studies**



Quality  
English

QUALITY EDUCATION IN ENGLISH



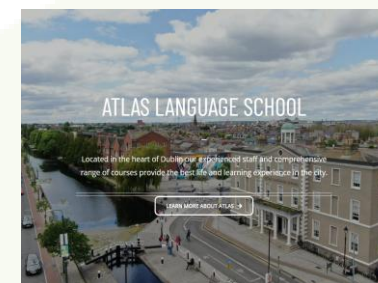
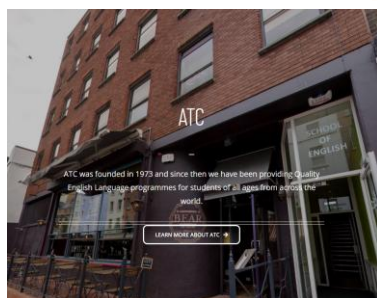
WHERE  
**LEADERS**  
MEET



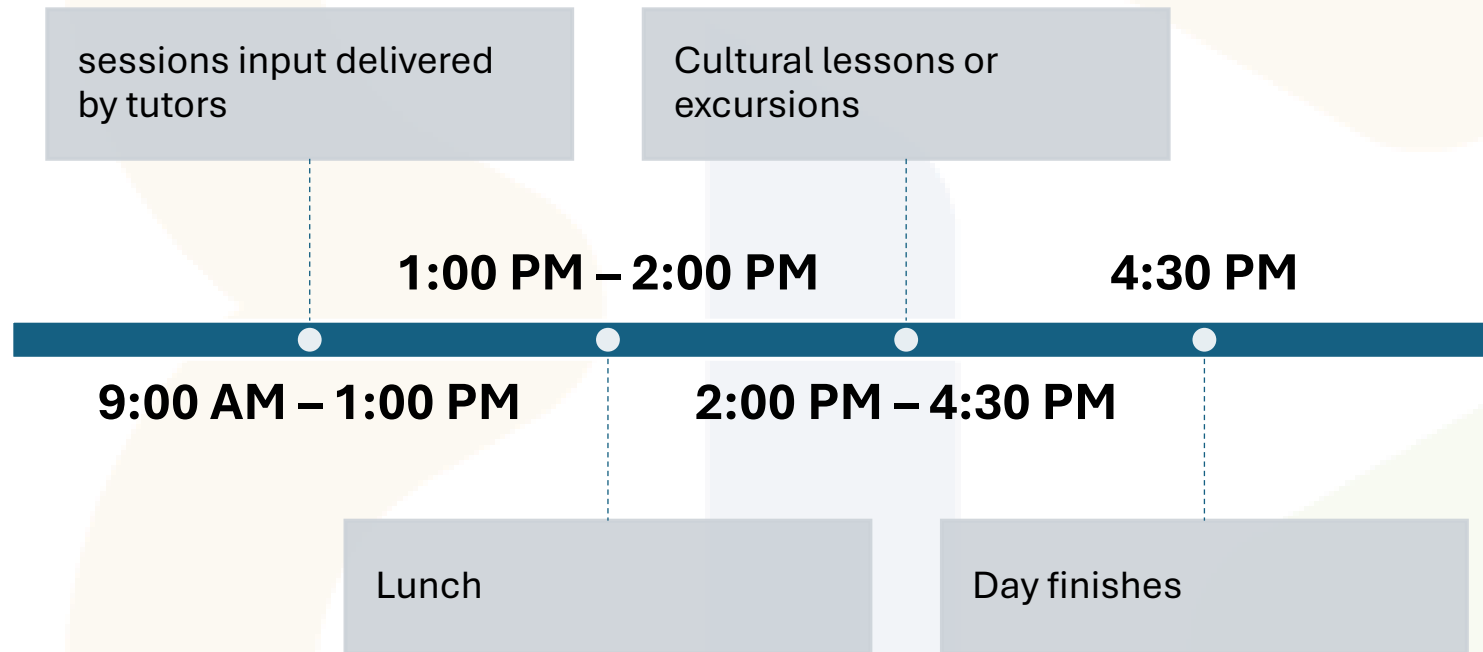
Erasmus  
Courses Ireland



Learner welfare, academic excellence and personal attention.



# Example of a typical day



# Erasmus+ and culture



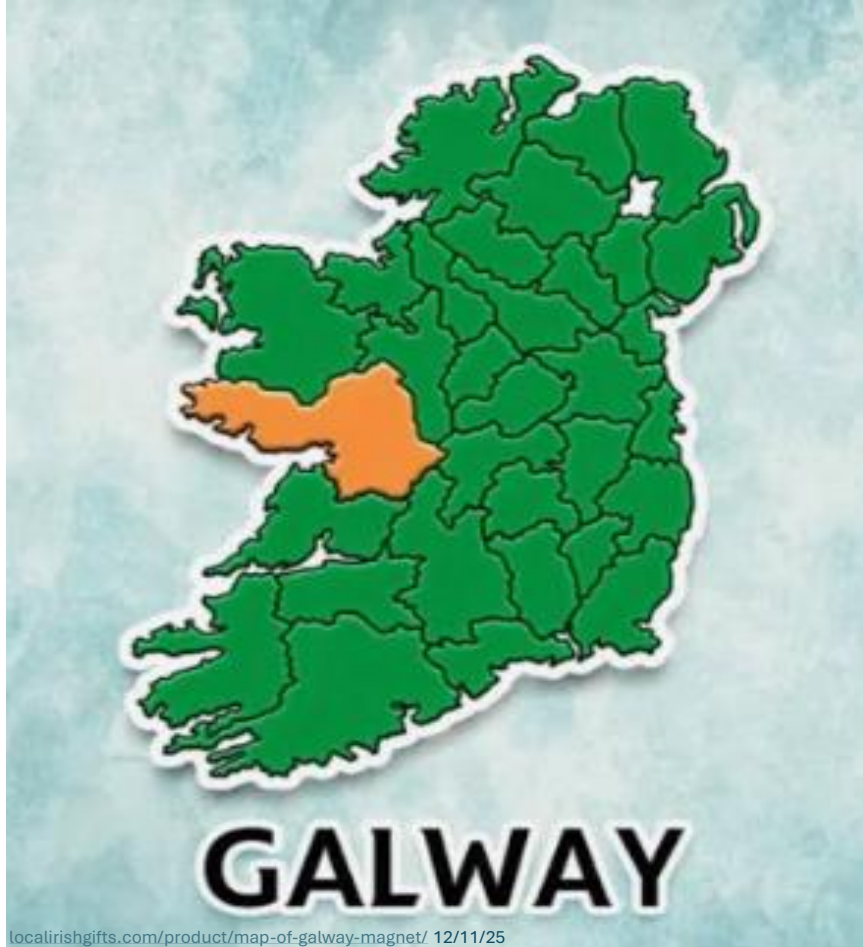
How can cultural learning shapes one's approach when they return home?

# Ireland's beating heart and capital city



# The 'Rebel' county and Ireland's 2nd city







Dublin

The capital city of literature and learning - famous for its museums, parks, vibrant nightlife and historic landmarks.



Cork

Ireland's culinary capital - known for its friendly feel, music and maritime heritage and beauty.



Galway

The bohemian heart of Ireland - famous for its coastal beauty, art and community.

# The Erasmus+ Connection: Ireland and Europe

What makes Ireland a unique place to learn and collaborate?

