

unicef



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UNICEF is a worldwide organization for children.

UNICEF helps children all over the world. They come up with new ways of helping children and they make permanent changes.

Their health and educational work is engineered to encourage and help countries with their own programs and goals.

They follow United Nation's agreement of children's rights and try to defend it in countries where children have no rights.

Equality is important for UNICEF.

- Unicef functions with their partners in over 190 countries.
- In Finland UNICEF ry. collects funds for their work and effects on children's rights being fulfilled in Finland.
- All their funds UNICEF gets from donations.

unicef 
UNITED STATES FUND
children first.



How did it all start?

UNICEF was founded to be an emergency help organization to help European children after the world war two in 1946. UNICEF also helped Finnish children from 1947 till 1951.



- 1946 = UNICEF was founded
- 1947 = First vaccination campaign
- 1952 = The fight against malaria begins
- 1965 = UNICEF gets Nobel peace prize
- 1988 = UNICEF took part in a worldwide community to wipe out polio.
- 1989 = The agreement of children's rights is accepted in the UN
- 2000 = The common goals for the millennium were made

Operators and membership

The general director of UNICEF is currently Anthony Lake. He reports to board of directors. There are 36 people in this board and they represent their own countries which are all part of UNICEF.

If you want to be a part of the action you can become a monthly doner.



UNICEF has goodwill ambassadors. Goodwill ambassador is a person who advocates for a specific cause. They are usually very well known people. Goodwill ambassadors speak about children's rights in different events, magazines and shows.

In Finland our goodwill ambassadors are mostly writers, actors and singers. For example Katri Helena, who is a finnish singer and lina Kuustonen who is a finnish actress.





Forms of activities

- In developing countries UNICEF's local offices plan and execute programs of developing.
- In wealthier countries UNICEF's committees collect funds for programwork and try to improve children's rights in their own countries.
- UNICEF is a significant emergency help organization.
- They also do comprehensive research on different matters.



Here are some examples of how UNICEF has helped in Ukraine in the past year.

— | UNICEF WITH UNILEVER | —
PROVIDED EDUCATION AND EARLY
CHILDHOOD DEVELOPMENT KITS

TO

12,305

CONFLICT-AFFECTED
CHILDREN
IN EASTERN UKRAINE

The SAP logo is a blue trapezoidal shape with the letters 'SAP' in white, bold, sans-serif font.The UNICEF logo consists of the word 'unicef' in a white, lowercase, sans-serif font.

**3,000 CHILDREN
LEARNT ABOUT THEIR
RIGHTS
HAVING RECEIVED
THE UN CONVENTION
ON THE RIGHTS OF THE CHILD***

— UNICEF WITH UNILEVER —
PROVIDED
BASIC HYGIENE SUPPLIES
TO 4,306
CONFLICT-AFFECTED
CHILDREN
AND THEIR FAMILIES IN EASTERN UKRAINE*



* IN KHARKIV, DONETSK AND LUHANSK CITIES AND OBLASTS