



Mannerheim League for Child Welfare

The aim of the league is that every children has the chance for a healthy and safe childhood

History

- ▶ Mannerheim's sister called Sophie Mannerheim put up the league in 1917
- ▶ The first child welfare program was published in 1919
- ▶ Sophie Mannerheim started action because she wanted to help lonely mothers



Operators

Before

- ▶ Chairmen: General Mannerheim, Sophie Mannerheim, Arvo Ylppö, Erik Mandelin

Now

- ▶ Local organisations has hired staff
- ▶ Chairman is called Linnea Karlson



Membership count and action

- ▶ Has action only in Finland
- ▶ 10 district organisations and 556 local organisations
- ▶ 86 849 members (in 2016)
- ▶ They have general rules



Forms of activity

- ▶ Helping phonelines and internet services
- ▶ Youth work
- ▶ Helping families
 - for example baby sitting



Campaigns and fundraisings

- ▶ Hyvä alku koulutielle -kampanja (good start for the elementary school - campaign)
 - Reminds parents of the important things about children's health
- ▶ Hyvä joulumieli -keräys (festive christmas spirit -fundraising)
 - League collect payments for disadvantaged families so families can buy their own christmas meal



Sources and pictures

- ▶ <https://www.mll.fi/>