

The planet is dying, and the fashion industry plays a huge part in that. Sweden needs to adjust to the sustainability goals in Agenda 2030. One of the many important steps to take towards a greener future is to make fashion circular. That's why we founded Popswap.

Get an updated and sustainable wardrobe for free with Popswap!

Popswappers keep their wardrobes updated in a sustainable and affordable way – with a style guarantee. In the app you create your own circle of fashion friends and style twins to swap clothes, bags, or shoes with. That's how Popswap contributes to a world where fashion is circular.

On the 7th of April, Popswap hosts a sustainability HUB for the Erasmus students, offering a lecture on sustainable fashion and circular business models, as well as hosting an in-app shoot.

The photoshoots of your outfits and looks

Each student brings three outfits to the event (clothes, bags, shoes and/or accessories). Our in-app photographers will then help you digitize your closet by having a photoshoot and then upload the outfits and looks to your account on Popswap. Each student that participates in the photoshoot will get a goodie bag.

- Location:
 - Repslagargatan 15C, 118 46 Stockholm

Instagram: [instagram.com/popswap.app/](https://www.instagram.com/popswap.app/)