

## Erasmus+ project Baltic Sea Business High School Network meeting schedule in Tallinn 6.-10. February 2023

### Monday 06.02

| Time        | Students   | Teachers  |
|-------------|--|---|
| 13.00-13.30 | Bus to Pirita  |   |
| 13.40       | <b>Greetings, introduction of the weekly schedule and weekly goal. Division into international groups.</b> Riina Tamm, PMG vice principal. |   |
| 14.00       | <b>Storytelling, social advertising, beginning to write a script for advertisement.</b> Neveli Niit, Baltic Film, Media and Arts School    | Teachers help the groups according to the lecturer's instructions |
| 15.00       | Snack break  |   |
| 15.30-18.00 | <b>Practical activity, camera work exercise.</b> Neveli Niit, BFM  | Teachers help the groups according to the lecturer's instructions |
| 18.15       | Bus back to the hotel  |   |

### Tuesday 07.02

| Time | Students   | Teachers             |
|------|--|----------------------|
| 8.55 | Bus to Pirita  |                      |
| 9.30 | <b>Introducing PMG and Estonia,</b> PMG team                         |                      |
| 9.50 | <b>School presentations.</b><br>Games to get to know each other more | School presentations |

|                    |   |   |
|--------------------|---|---|
|                    |   |   |
| <b>11.00-11.30</b> | Snack break   |   |
| <b>11.30-12.30</b> | <b>Sustainable fashion industry and water conservation.</b><br>Anna-Kristiina Vellend, Reet Aus.  |   |
| <b>12.30</b>       | <b>Practical workshop - reusable fashion.</b> Dressing a model from your group and creating an introduction to their outfit                   | 2 groups of teachers dress up their models      |
| <b>13.00</b>       | <b>Fashion show management team meeting:</b> A representative from each group who agree on the name of the fashion show, music, movement, etc | 2-3 teachers who help organize the fashion show |
| <b>13.30</b>       | Lunch   |   |
| <b>14.30</b>       | <b>Water related resources and environmental hazards in the Baltic Sea.</b> Anna Aaltonen, Kansainvälisen liiketoiminnan lukio                |   |
| <b>15.00</b>       | School excursion with international groups  |   |
| <b>15.30</b>       | Practical workshop - Water tests. Anna Aaltonen   | Helping groups according to Anna's instructions |
| <b>16.15</b>       | Bus back to the hotel   |   |

### Wednesday 08.02

| Time         | Students   | Teachers                            |
|--------------|--|-------------------------------------|
| <b>08.55</b> | <b>Gathering in the hotel lobby:</b> Walking in international groups to Estonian Business School | On foot to Estonian Business School |

|                    |  |  |
|--------------------|--|--|
| <b>9.30-10.00</b>  | <b>The Political Economy of Digital Ecosystems.</b> Prof. Meelis Kitsing, Rector, Chairman of the Board  | The Political Economy of Digital Ecosystems. Prof. Meelis Kitsing, Rector, Chairman of the Board |
| <b>10.00-10.15</b> | <b>Introduction to EBS and the Programme Portfolio.</b> Anto Liivat  | Introduction to EBS and the Programme Portfolio. Anto Liivat                                     |
| <b>10.15-10.30</b> | <b>Admission Process and Student Experience.</b> Liina Reimann   | Admission Process and Student Experience. Liina Reimann  |
| <b>10.30-11.00</b> | <b>Campus Tour.</b> Kati Kirsipuu  | Campus Tour. Kati Kirsipuu   |
| <b>11.00-15.00</b> | <b>Excursion in international groups through Old City and Lennusadam to Telliskivi.</b><br>Lunch with your own money in the Telliskivi area.   | <b>11.00-12.30 Introduction of Junior Achievement Estonia.</b><br>Kersti Loor                    |
|                    | <b>Tasks in the city:</b> <ul style="list-style-type: none"> <li>• Find social advertising in an urban environment. Take a picture and share it to a Drive folder.</li> <li>• In Telliskivi area and Balti jaama market: How do shops advertise their greenness/sustainable approach?</li> <li>• Refinement of the script of social advertisement</li> </ul> | <b>12.30 -13.00</b> Teachers lunch in the EBS  |
|                    |  | <b>13.00-..</b> Excursion through Old City and Lennusadam to Telliskivi.                         |
| <b>15.00</b>       | Free time  | Free time at 17:00 at the latest   |

#### Thursday 09.02

| Time        | Students      | Teachers |
|-------------|---------------|----------|
| <b>8.55</b> | Bus to Pirita |          |

|                      |   |  |
|----------------------|---|--|
| <b>9.30-10.30</b>    | <b>How to grow a unicorn?</b> Markus Villig, Bolt     |  |
| <b>10.30</b>         | Presentation of what was found on the previous day    |  |
| <b>11.00</b>         | Snack break   |  |
| <b>11.30-12.20</b>   | Presentation of what was found on the previous day    |  |
| <b>12.20</b>         | Filming and editing of advertisement                  | Groups present their ideas and scenarios to teachers - feedback. |
| <b>13.30</b>         | Lunch at school                                       |  |
| <b>14.00</b>         | Filming and editing time                              | Teachers consult if necessary                                    |
| <b>14.30</b>         | Fashion show rehearsal                                |  |
| <b>15.00</b>         | Snack break   |  |
| <b>15.30</b>         | Sending the films to N.Niit / preparing for the party |  |
| <b>16.00-17.00</b>   | Movie time  |  |
| <b>17.30</b>         | Fashion show  |  |
| <b>18.00</b>         | Dinner  |  |
| <b>18.00 - 20.00</b> | Silent disco  |  |
| <b>20.15</b>         | Bus back to the hotel                                 |  |

| Time      | Students                     | Teachers |
|-----------|------------------------------|----------|
| 8.55      | Gathering in the hotel lobby |          |
| 9.00-9.50 | Collecting feedback          |          |
| 10.00     | Departure                    |          |