

Program for Visit to Copenhagen

Time slots can be changed

Monday:

9.00-13.00 Arrival at the hotel

CABINN City, Mitchellsgade 14, 1568 København V.

14:00 Bus transfer to Lyngby

14:30 Official welcome to Lyngby

14:45 Introduction to the international teams

15:00 Tour of the school in the international teams

15:30 Who are your teammates

16:00 Teambuilding

17:00 Back to the hotel

Tuesday:

8:15 Martin, Henning and the Danish class will meet you at the hotel.

8:30 Walk to Copenhagen food collective

9:00 A lecture about Food Innovation and Entrepreneurship in Copenhagen

What defines successful food entrepreneurship in Copenhagen

10:30 Walk to Reffen – long walk-through Copenhagen

12:15 Lunch on Reffen at your own expense (Team task: The search for the ultimate food chain, throughout the day)

13:30 – 15:30 Guided tour of Copenhagen in international teams (the Danish students will act as guides)

Wednesday:

8:00 Bus transport to Lyngby

8:45 Lecture with the headline "Agroecological symbiosis - Co-operation is the key to sustainable food production."

10:30 Break

10:45 Lecture by Katrine Bach Hansen <https://ohave.dk/om-ohave/>

12:00 Lunch break

13:00 Workshop 1: **Development of student companies – Creating a Business model**

Brainstorming

- Pick one big idea and let it evolve into a business idea within sustainable food business
- Use the Business Model Canvas as your presentation tool
- Prepare a five minute-pitch talk with all team members involved

14:30 – Break and fresh air

15:00 Afternoon II Panel discussion and feedback: short presentations (5 minutes maximum per group), teacher panels, and peer reviews about the plans from Workshop 1

17:00 Friendship night – BBQ and outdoor games at Lyngby

20:30 Bus transport back to the hotel

Thursday:

8.00 Bus transport to Lyngby

8:45 Lecture from Denmark's Technical University

10:00 -12:00 Workshop 2: **Development of a Business Network**

Connect with other teams

- Pick your partners (1-3 teams) and let your business idea evolve further
- Plan for your business symbiosis
- Use the Business Model Canvas as your presentation tool

12:00 Lunch

Workshop 3:

13:00 Promotional video for the business model – train marketing, branding and sustainability promotion

14:30 Break

15:00 Video presentations and feedback

16:30 Fine-tuning: Work with the feedback – create a PowerPoint with the changes and prepare for pitching

17:15 Five-minute-pitch in front of a Teacher's Team

18:00 Short dinner break

18:30 Finalists pitch in front of a Judging Panel – 5 minutes pitch: present the idea, a BMC, and an idea to a commercial

19:10 Presentation of the winning team

19:15 Diplomas to each team 19:45 Cleaning

20:15 Return to the hotel by bus

Friday:

7:50 All shall check out of the hotel – but you can leave your luggage at the hotel.

8:00 – 12:00 Face the reality: Each team shall try to get feedback from the public by conducting small qualitative interviews with the public. (The Danish members of the group will gather all the information and make the feedback available for all thru a small report with the comments. - which will be shared with all the teachers there shall distribute to all the participating students and partners)

10:30: Departure Tampere, Kauniainen, Kovula (by bus)

10:45 : Celssiusskolan by train to Stockholm

14:00: Pirita by metro or train to the airport

16:00 Kansainvälisen by metro or train to the airport