

	Definition	Problem	Solution
Rewilding	reintroduction of animal species e.g. wolves in Scotland	People are afraid of wolves e.g. farmers, dog walkers, pet owners, parents with young children.	Reassure the public at large; manage livestock differently: compensation for possible livestock losses; fight public fear by giving facts about wolves.
Poaching	illegal hunting e.g. killing elephants and rhino for horn	People can make a lot of money. Poachers are easily replaced. The kingpins are difficult to prosecute.	Prosecute the kingpins; co-opt local people; train former poachers as rangers; persuade buyers the animals are worth more alive than dead.