



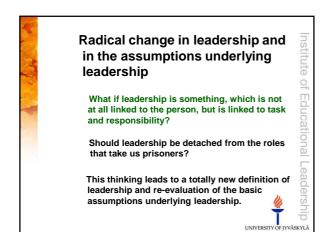
## Reasons for change in thinking:

 Evolvement of knowledge-based organizations Institute

UNIVERSITY OF JYVÄSKYLÄ

- products and services are saturated with knowledge
- creation of professional organizations
- challenges in leading and managing knowledge and competencies

Master of Educational Management and Leadership







## Master of Educational Management and Leadership