EDLS210

Leadership in Education

Orienting towards the future

Institute of Educational Leadership
University of Jyväskylä
Jukka Alava, PhD, PhLic, MSc.

Mission, vision, and strategies

VISION

MISSION
CORE PURPOSE

(BUSINESS IDEA)
WHAT
TO WHOM
HOW

STRATEGIES
DEVELOPING CORE COMPETENCES

External efficiency – doing the right things

Internal efficiency – doing things right

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Mission, vision, and strategies

VISION

Process of student growth — Vision

Process of guiding and consulting — Vision

Process of professional development — Vision

Vision of context, vision of significance, cooperative structures, vision for the pedagogy, vision for personnel, vision for leadership, vision for organizational culture

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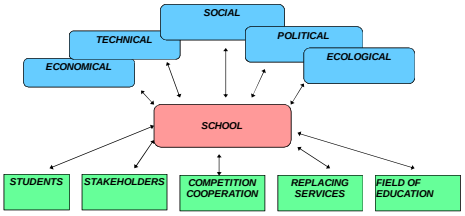
Educational Leadership

Search for megatrends



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