EDLS210
Leadership in Education Towards understanding leadership behaviour
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Social norms affect team dynamics

Social norms are behavioral rules that uniform group conduct.

Norms are generalizations that group members regard important and need to be controlled.

Norms deal with behaviour – not with thinking.

You do not have to internalize the norms – it is enough to behave according to them.

Social norms affect team dynamics

Norms change and develop slowly – they are part of organizational culture.

Different people are affected differently by the norms.

People with higher status have more freedom to 'disobey' the norms than others.

















