

EDLS210	
Leadership in Ed Towards understanding behaviour	
Institute of Educational Le University of Jyväsl Jukka Alava, PhD, PhLi	kylä '

Social norms affect team dynamics Social norms are behavioral rules that uniform group conduct. Norms are generalizations that group members regard important and need to be controlled. Norms deal with behaviour – not with thinking. You do not have to internalize the norms – it is enough to behave according to them.

Norms change and develop slowly – they are part of organizational culture. Different people are affected differently by the norms. People with higher status have more freedom to 'disobey' the norms than

Fostering and hindering roles on readiness level R1 – fostering roles • + initiating = launching = clarification of purpose = defining goals = keeping direction















