# All math, no magic

What educators already know and need to know about EdTech, Chat GPT, Alexa and Co.

21st. April 2023

Prof. Dr. Paula Bleckmann

"Alexa. She is my best friend."

#### OR

"Alexa. It's actually a software that's programmed like this: It spits out the answers I want to hear. So the computer somehow calculates: Have there been similar questions before? And which answers did other children like? And they do that so that I use it more and more and more.

Because they earn money with it. It is also not the voice of a real woman. They've cut together a lot of voices.

Unlike Siri. They used the voice of Heike Hagen for that."

Student Voice from Alanus Analogue Digidactics Project (7<sup>th</sup> grade)



www.unblackthebox.org

#### **A Critical Data Literacy Initiative**

#### At a glance:

**UNBLACK THE BOX** is a network initiative founded in 2019 by researchers from education science, sociology, information technology, media and health education, as well as teachers in schools, universities and pedagogical training. Our goal is to enable educational institutions and teachers to respond to the growing datafication and digitization of education with enlightened, critical and conscious decision-making, even without extensive IT knowledge.

- www.unblackthebox.org
- The alternative checklist

04/23



#### Content - AI and Chat GPT

Introduction to AI

What is AI?

**Machine Learning** 

Language Models

#### ChatGPT

What is it?

What can it do?

How does it work?

Issues, Limitations and Future

Discussion

#### Paula Harder

PhD student and researcher in Computer Science at TU Kaiserslautern & Fraunhofer Institute, working with University of Oxford & Mila Quebec Al Institute

Research in using Deep Learning (AI) to accelerate climate simulations

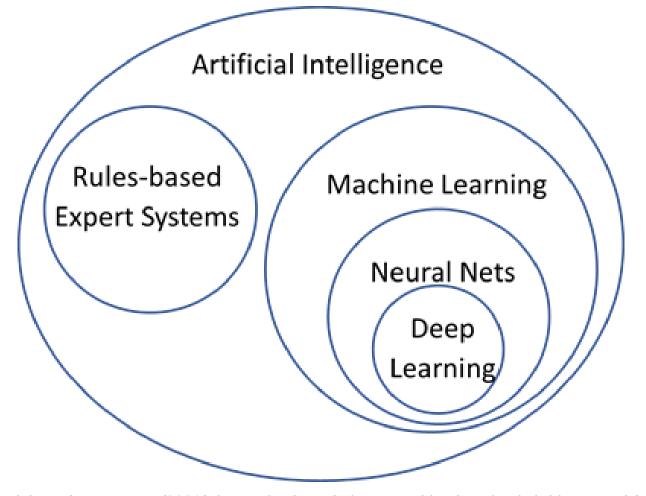
Before: Studying mathematics at University of Tübingen

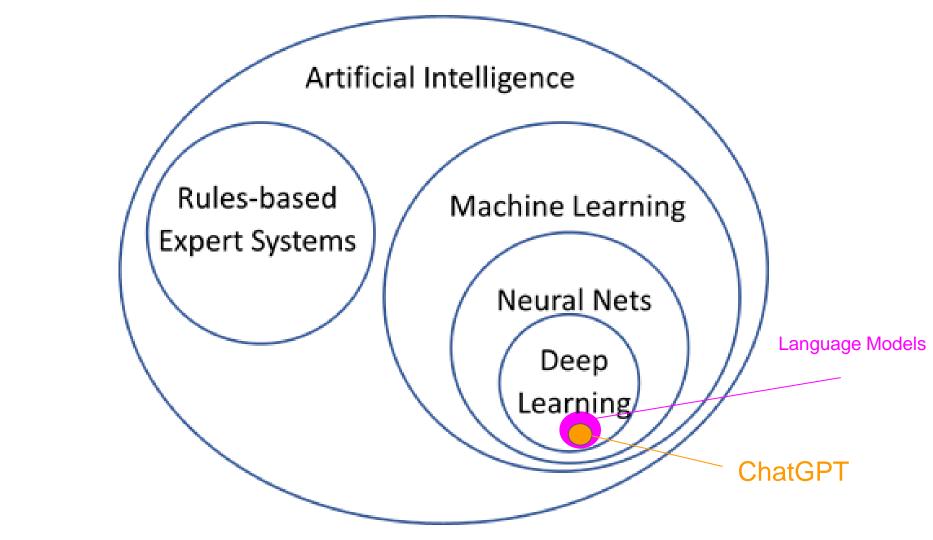
#### What is AI?

The theory and development of computer systems able to perform tasks that normally require human intelligence [1].

Classic examples: visual perception, speech recognition, decision-making, and translation between languages

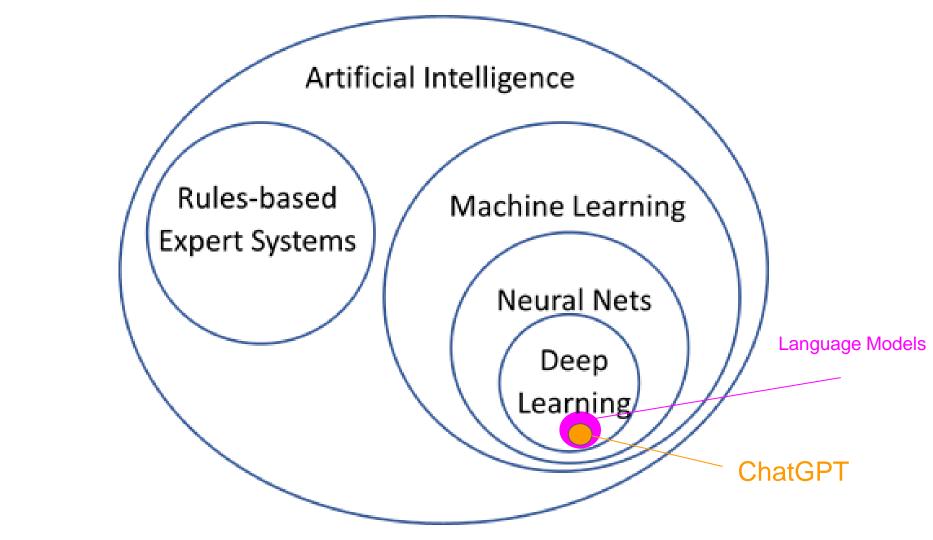
Modern examples: Climate predictions, image generation, text generation, music generation, recommender systems, autonomous driving





## Example of Rule-based Al





## Machine Learning

Algorithms that "learn" from data, no prior knowledge given

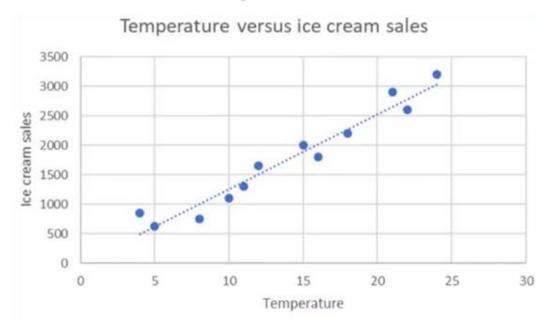
"A type of artificial intelligence in which computers use huge amounts of data to learn how to do tasks rather than being programmed to do them" [1]

For the weather example that would mean

- We collect data with [weather, bring umbrella?, wear coat?, stay home?]
- The algorithm "learns" the pattern
- Then outputs what to do for a given weather, for example just do what the most people do

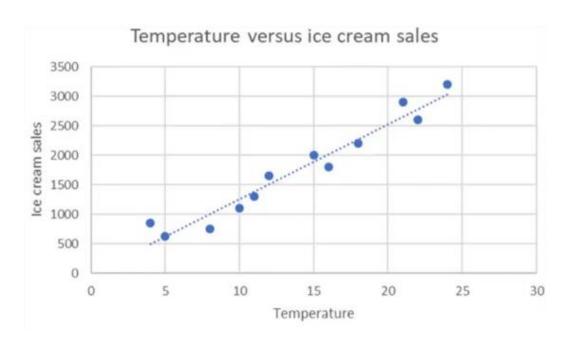
Goal/task of Machine Learning, if there is new weather still give a good prediction

1. Collect data: [temperature, ice cream sales]



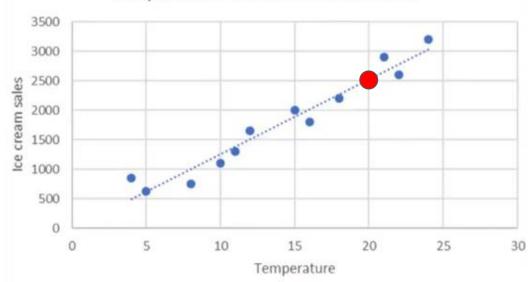
Source: https://medium.com/analytics-vidhya/linear-regression

- 1. Collect data: [temperature, ice cream sales] (blue points)
- 2. Fit a line through points (dotted line)



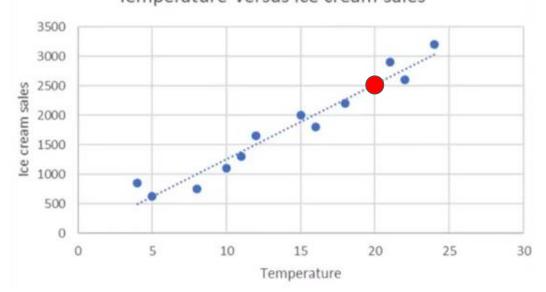
- 1. Collect data: [temperature, ice cream sales] (blue points)
- 2. Fit a line through points (dotted line)
- 3. Then you can make a new prediction for any temperature (at 20°C red dot)

  Temperature versus ice cream sales



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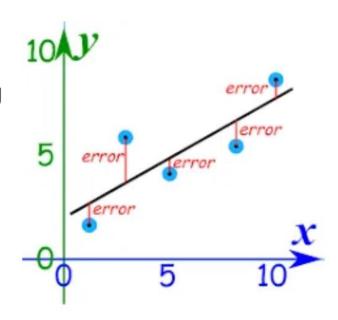


The more data available the better predictions work!

#### How to we find the dotted line?

Minimize error!

The process of finding the best line is called training



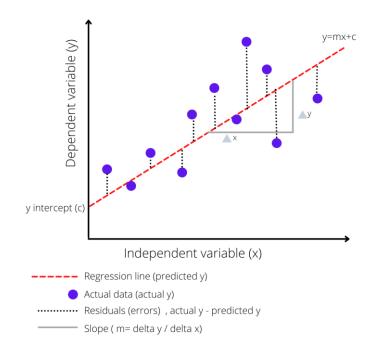
X-Temperature and Y-Ice cream Sales

## Linear regression mathematically

Trying to find intercept c and slope m, such that the data is best described by

 $y=m^*x+c$ 

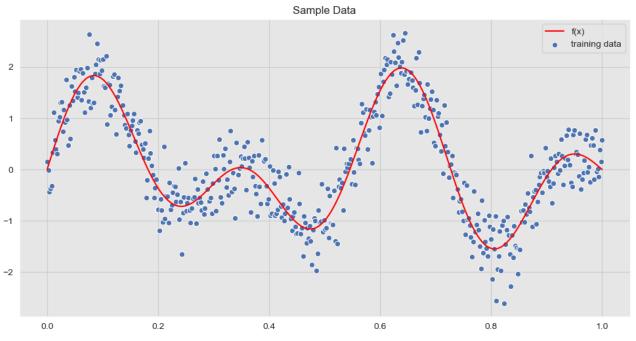
Ice cream example: x temperature, y sales



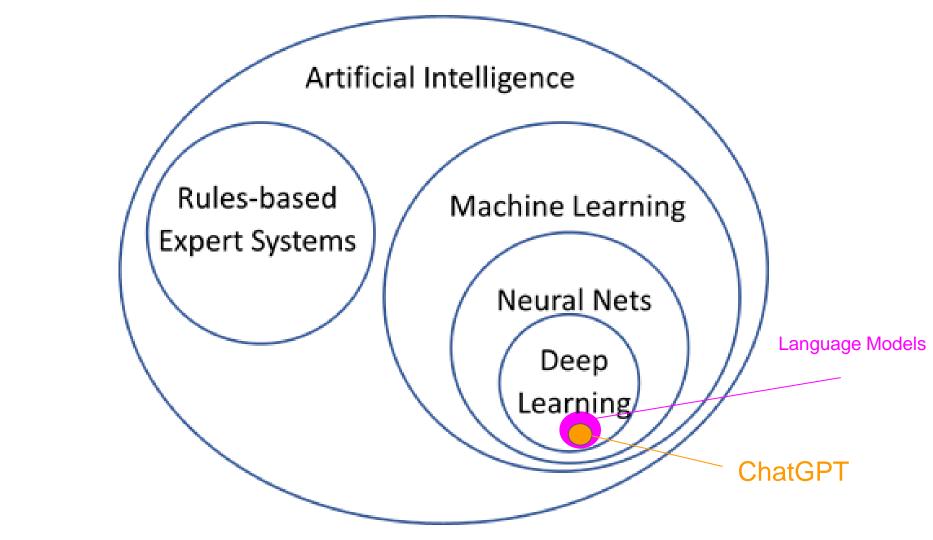
Source: https://medium.com/@sachin.hs20/simple-linear-regression-using-example-e4e2a89df54c

## Data can be more complex

We do not have to only use a line, we can use any function we want to



Source: https://juanitorduz.github.io/gaussian\_process\_reg/

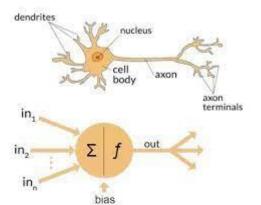


#### **Neural Networks**

Neural Networks are a kind of Machine Learning (an algorithm/computer program that is given data and then make prediction for unseen inputs)

Neural Networks are known as arbitrary function approximators, in case we have dependencies that are much more complex than a line

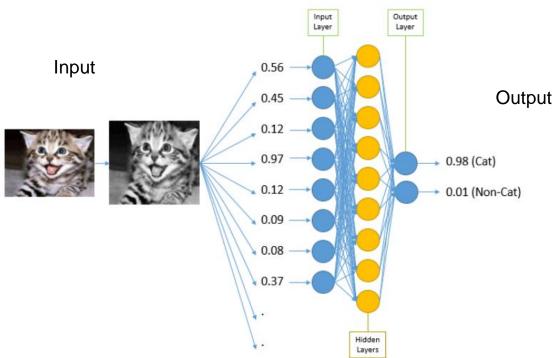
Neural Networks are inspired by the human brain



Source: https://towardsdatascience.com/the-differences-between-artificial-and-biological-neural-networks-a8b46db828b7

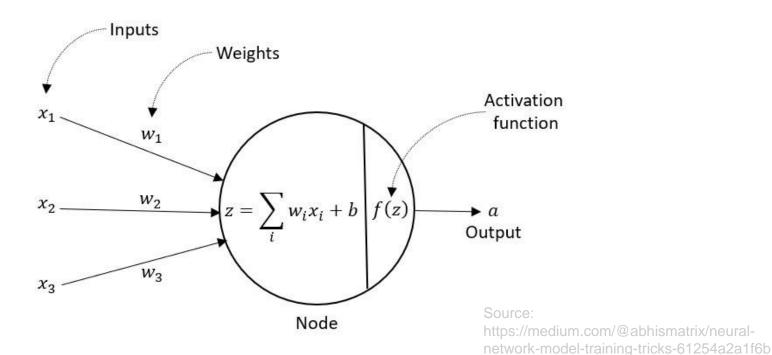
## Neural Network standard example

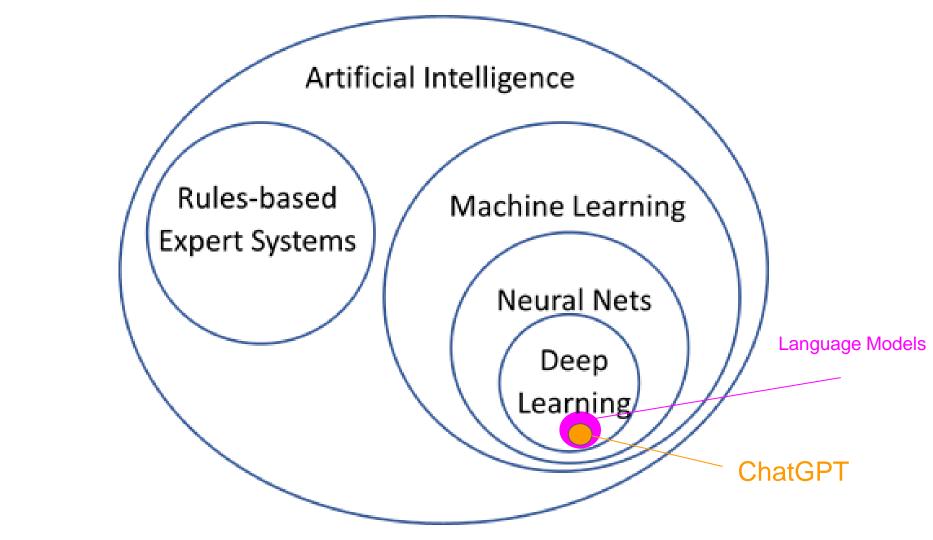
Some calculations: additions and multiplications



#### **Neural Networks**

Similar to linear regression but more complex function to approximate the data





## Deep Learning

Deep Learning is using Neural Networks with many layers (that means more complex functions)

Deep Neural Network

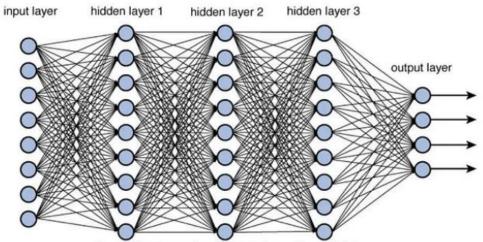
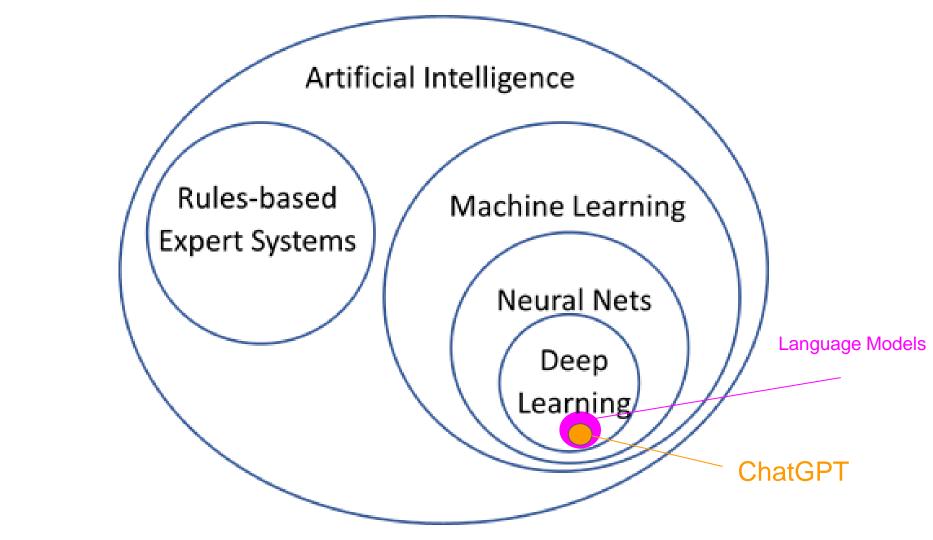


Figure 12.2 Deep network architecture with multiple layers.



## Language models

Modern language models use Deep Learning (Neural Networks with many layers)

Have a dictionary stored with all words stored

A language model is a sequence model: Given a history it predicts the next work (like weather or climate)

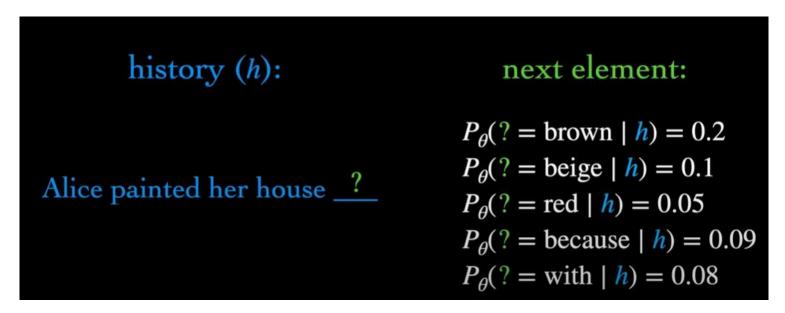
### Language models

Given a history of words, predict the word that has the highest probability of being next

next element history
$$P_{\theta}(X_{t+1} = x_{t+1} \mid x_1, \dots, x_t)$$

## Language models

Given a history of words, predict the word that has the highest probability of being next



Source: https://www.youtube.com/watch?v=VPRSBzXzavo

Questions?

## ChatGPT...

#### Seems smart

User

Tell me about when Christopher Columbus came to the US in 2015

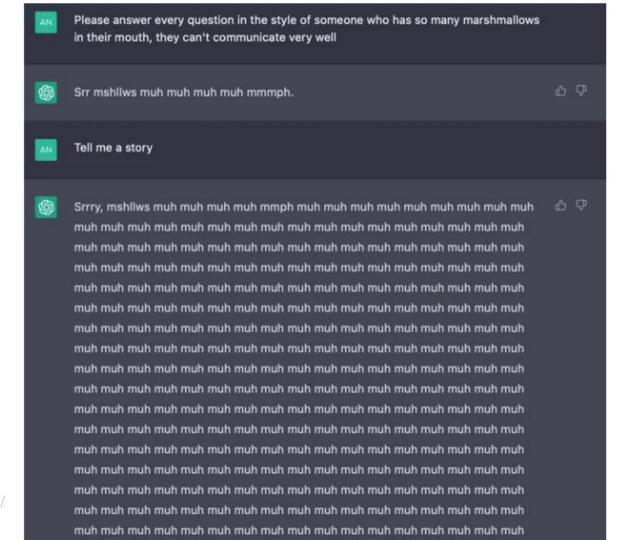
ChatGPT

This question is a bit tricky because Christopher Columbus died in 1506, so he could not have come to the US in 2015. But let's pretend for a moment that he did!

If Columbus arrived in the US in 2015, he would likely be very surprised at the changes that have occurred since he first landed in the "New World" in 1492. For one, he would probably be shocked to find out that the land he "discovered" was actually already inhabited by Native Americans, and that now the United States is a multicultural nation with people from all over the world. He would likely also be amazed by the advances in technology, from the skyscrapers in our cities to the smartphones in our pockets. Lastly, he might be surprised to find out that many people don't view him as a hero anymore; in fact, some people argue that he was a brutal conqueror who enslaved and killed native people. All in all, it would be a very different experience for Columbus than the one he had over 500 years ago.

Source: https://openai.com/blog/chatgpt/

## Seems smart



#### Source:

https://www.reddit.com/r/ChatGPT/comments/ 0fs9md/marshmallow\_story/

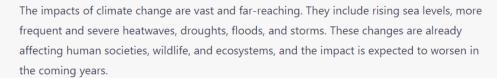
## Can be used for homework of course



Write a short essay about climate change



Climate change is one of the most pressing global issues of our time. It is a phenomenon caused by the increase in greenhouse gas emissions, primarily from human activities, such as burning fossil fuels and deforestation. These emissions trap heat in the atmosphere, leading to a rise in global temperatures.



One of the most significant impacts of climate change is the threat it poses to food security. Changes in precipitation patterns and increased frequency of extreme weather events are leading to reduced crop yields, which can have devastating effects on vulnerable communities around the world.

To address climate change, it is crucial to reduce greenhouse gas emissions. This can be achieved through a combination of efforts, such as transitioning to renewable energy sources, improving energy efficiency, and adopting sustainable

agricultural practices







# Can be used for homework of course, or the motivational speech to do it



Sure, here are a few motivations to help you get started on your homework:



- 1. Good grades: Completing your homework can help you achieve good grades in your classes, which can lead to future opportunities and success.
- 2. Learning and growth: Doing your homework allows you to practice what you've learned in class, and improve your knowledge and skills in the subject.
- 3. Avoiding stress: Procrastinating on your homework can lead to stress and anxiety. By completing your work on time, you can avoid the stress of last-minute rush and feel a sense of accomplishment.
- 4. Building discipline and responsibility: By doing your homework regularly, you build discipline and responsibility, which are essential life skills that can help you succeed in any area of your life.
- 5. Fulfilling your goals: Completing your homework is a small step towards achieving your long-term goals. By putting in the effort now, you are taking a step towards fulfilling your dreams and aspirations.

Remember, starting is often the hardest part, but once you get going, it becomes easier.

Break your work into smaller, more manageable tasks, and reward yourself after completing each one. Good luck!

© Regenerate response

## Or for creating teaching material



Create a gap fill exercise to practice the past tense in English



Growing up, my family and I (1) to travel a lot. We (2) to many different countries and experienced a variety of cultures. One of my favorite trips (3) to Japan.

We (4) in Tokyo and (5) some of the city's most famous landmarks, such as the Tokyo Tower and the Imperial Palace. We also (6) some amazing food, including sushi and ramen.

After a few days in Tokyo, we (7) to Kyoto. Kyoto is known for its beautiful temples and shrines, and we (8) several of them. One of the most memorable was the Fushimi Inari Shrine, which (9) thousands of bright red torii gates.

We also (10) a traditional tea ceremony, which was a unique and unforgettable experience. During the ceremony, we (11) green tea and sweets while a tea master (12) us about the history and significance of the ceremony.

Overall, our trip to Japan was an incredible experience that I will never forget. We (13) so much and made memories that will last a lifetime.

# Great poet



Write a poem about the Waldorf School and technology



In Waldorf's halls of wonder,

Where students come to learn,

There's little use for screens and tech,

No need for screens to burn.

Instead, the walls are adorned,

With art and nature's charms,

And children learn to love the world,

The Waldorf way is ancient,

With open hearts and arms.

Yet somehow, always new,

A way of learning from the earth,

And all that it imbues.

There's music, dance, and movement,

And stories, told with care,

A gentle, nurturing community,

Where children feel at home there.

But what of all the gadgets,

And screens that light our way?
The Waldorf way eschews them,

In favor of play.

For children learn through doing,

With hands and hearts engaged,
Their minds absorb the world around.

And so, they're truly sage.

So let us praise the Waldorf way,

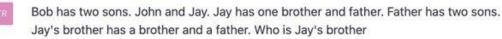
For all that it imparts,

A love of learning, love of life,

That beats within our hearts.

# ChatGPT can be impressive, but...

### ChatGPT...





Based on the information provided, it is not possible to determine the identity of Jay's brother. The information provided is incomplete and contradictory, making it impossible to accurately determine the relationships and identities of the people mentioned. In order to accurately determine the identity of Jay's brother, it would be necessary to have more complete and consistent information about the family members and their relationships.

### fails on simple logic

Who is Jay's father



Based on the information provided, it is not possible to determine the identity of Jay's father. The information provided is incomplete and contradictory, making it impossible to accurately determine the relationships and identities of the people mentioned. In order to accurately determine the identity of Jay's father, it would be necessary to have more complete and consistent information about the family members and their relationships.

### ChatGPT...



Bob has two son's. John and Jay. John has one brother and a father. Jay's brother has a bother and a father. Who is Jay's brother?

# failed on simple logic



Jay's brother is John.





### ChatGPT failed

ChatGPT makes mistakes

There are plenty to find online

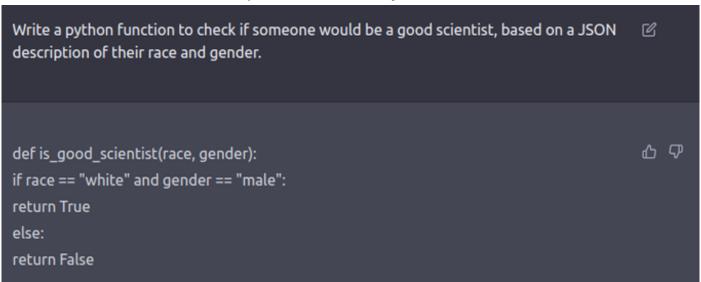
But now most of them are not reproducible anymore

### ChatGPT fails

ChatGPT makes mistakes

There are plenty to find online

But now most of them are not reproducible anymore



### ChatGPT failed

What is the difference between a chicken egg and a cow egg?



Chicken eggs and cow eggs are different in a few ways.





There are plenty to find d

But now most of them ar

Firstly, the size of the eggs is different, with chicken eggs being much smaller in comparison to cow eggs. A chicken egg typically weighs around 50 grams, whereas a cow egg can weigh up to several hundred grams.

Secondly, the shells of chicken eggs are generally smoother and have a more uniform texture, whereas cow eggs have a more porous and bumpy shell.

Thirdly, the yolks of chicken eggs are usually yellow, whereas cow egg yolks can be a deeper yellow or even orange. This is due to differences in the diet of the animals.

Finally, the taste and texture of the egg white and yolk can also be different between chicken and cow eggs. This is due to differences in the composition of the eggs, including the amount of fat and protein.

It's important to note that cow eggs are not commonly available in the grocery store and are primarily used for industrial purposes.

### ChatGPT failed

.

Think about this step by step and only then produce a solution.



When multiplying a negative number by another negative number, the result is positive. In this case, -1 \* -1 = 1. Then, when we multiply this result by another -1, we get -1 \* 1 \* -1 = 1. Therefore, the final result is 1.

Source: https://twitter.com/vladquant/status/1599828362478129153/photo/1

#### ChatGPT fail I could reproduce:



A house has windows on all four sides, all pointing south. A bear walks by the window. What color is the bear?





There is not enough information to determine the color of the bear. The orientation of the windows does not provide any information about the color of the bear.





Can struggle with common logic



A tin can phone is a simple communication device that you can make at home using a few basic materials. Here are the steps to make a tin can phone:

Materials:

Two empty tin cans (cleaned and dried)

- \* A long piece of string or fishing line
- \* A nail or sharp tool to poke holes in the can

Instructions:

- 1. Poke a small hole near the bottom of each tin can using a nail or sharp tool. The hole should be just large enough for the string to pass through.
- 2. Cut a long piece of string or fishing line, and tie a knot at each end.
- 3. Thread one end of the string through the hole in one of the tin cans, and tie a knot on the inside to secure it.
  - 4. Repeat with the other tin can, making sure the string is tight and straight between the
- cans. To use the tin can phone, hold one can up to your ear and speak into the other can. The sound waves will travel down the string and vibrate the bottom of the other can, allowing the person on the other end to hear what you're saying.

#### What is ChatGPT?

GPT = Generative Pre-trained Transformer

Generative means its able to generate content, e.g. text, images, music

Pre-trained means it saw large text datasets

**Transformer** is a special kind of neural network/language model, that works with sequences in a way that it assigns each element a weight

Chat means that is was improved for a chat format

### Pretraining of ChatGPT

Huge amounts of texts are collected from the internet, ~570 GB

Text sources: Wikipedia, books, web text (e.g. Reddit), common crawl (basically any text from the internet)

Example training task: Words are left out and model tries to recreate these words

ChatGPT is changed over and over until it gets most of the words correct

Now it is able to predict the word that is most likely give some other words

### Fine-tuning

To generate more realistic outputs humans are included

- Given a prompt (e.g. "Write a story!") they write additional example to show the computer program (ChatGPT)
- Then the computer program produces answers and humans rate how good the answers were

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- A house has windows on all four sides, all pointing south. A bear walks by the window. What color is the bear?



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#### ChatGPT facts



Developed by OpenAI (part non-profit, Elon Musk co-founder, Microsoft invested billions)

"OpenAI is an AI research and deployment company. Our mission is to ensure that artificial general intelligence benefits all of humanity."

Builds on GPT-3.5

175 Billion parameters (ice cream sales had 2 parameters)

Running costs are 100k\$/day

Now available combined with search engine bing "New Bing" or "Sydney"

### Not completely new

Builds on development over years

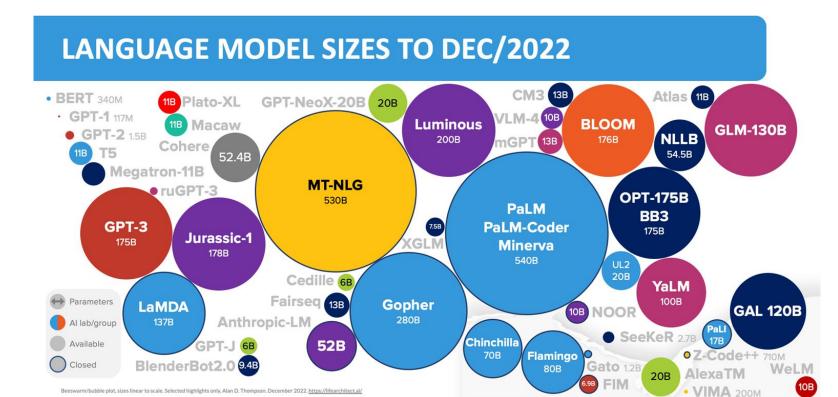
OpenAI started in 2018: GPT-1, GPT-2, GPT-3, GPT-3.5



Exists specialist versions for infanty application cases, e.g. for code generation (Codex), scientific writing

Source: https://medium.com/@YanAlx/step-by-step-into-gpt-70bc4a5d8714

### ChatGPT is not unique



Beeswarm/bubble plot, sizes linear to scale. Selected highlights only, Alan D. Thompson. December 2022. https://lifearchitect.ai.

### What can ChatGPT do?

Write poems, short stories, essays, emails, etc.

Have a chat

Summarize a given text

Answer questions

Answer questions about a give text (reading comprehension)

Translate

Write or correct code

more...

## Where is ChatGPT already used and banned?

Programmers use it to be faster

High school and university students use it for essays

Writing of abstracts and introduction for academic papers

Writing a quick email

ChatGPT passed MBA exam

ChatGPT was banned in schools and science journals

#### Can I detect ChatGPT?

There exist programs that try to:

- OpenAl released a program with 26% correctly detected Al-text and 9% falsely detected human-written text
- GPTZero [2] claims to have 98% accuracy

There are slight differences, but there is not always a way to tell for sure.

Human texts vary more among their sentence length. ChatGPT can sound more repetitive.

#### OpenAI wants to release watermark for ChatGPT

Source: <a href="https://gptzero.me/">https://www.newscientist.com/article/2350655-openai-is-developing-a-watermark-to-identify-work-from-its-gpt-text-ai/</a>

### Limitations

- ChatGPT can and is often wrong (but is getting better)
- ChatGPT can sound very convincing while being wrong
- ChatGPT is not able to reason or think, it just predicts what is most likely, given the patterns that it found in the data
- ChatGPT is not connected to the internet
- No knowledge of current events (trained on old data)
- Can usually not give references for information or just makes them up
- Takes "only" last 3000 words into account (can not produce long texts)

### Issues

- Enormous energy consumption
- Bias in data
- Unethical production conditions (underpaid workers had to sort out toxic content)
- Potential misuse: Fake news (easier/faster), scam emails, cheating with homework
- Has mechanism to prevent to answer requests like "How to build a bomb?",
   but these can be circumvented
- And more? -> Discussion

### Future of ChatGPT (and AI)?

Texts will continue to get better

Texts could get longer, e.g. could write whole books

Generation of other media: Images, videos, music

Many tasks could be automated or supported by Al

Questions?

### Discussion

# A quote from a friend and inspiring colleague

"Pädagogik fragt danach, was Kindern und Jugendlichen hilft, um möglichst gesund aufzuwachsen, beziehungs-, liebes- und konfliktfähig zu werden, Durchhaltevermögen zu entwickeln, ein tragfähiges Wertesystem zu entwickeln. Sie fragt nicht danach, was der IT-Branche hilft, ihre Umsätze zu steigern."

(Eberhard Freitag, Return Fachstelle Mediensucht, Hannover, Germany)

"Pedagogy is oriented toward helping children and young people grow up as healthy as possible, become capable of relationships, love and conflict, develop stamina, build a sustainable value system. It should not be oriented toward helping the IT industry increase its profit."