

PROMPT for making instructional AI videos on disinformation

Create a 60-second educational video for older adults aged 65+.

Purpose:

Help viewers develop digital literacy, critical thinking, and confidence when navigating information online. The tone should be supportive, respectful, practical, and empowering. The audience should feel informed and capable, not frightened or overwhelmed.

Avatar:

- Friendly and trustworthy presenter
- Age approximately 50–65
- Professional but approachable appearance
- Natural eye contact
- Warm facial expressions
- Moderate hand gestures

Voice:

- Clear British English
- Calm and reassuring
- Speaking speed: 0.9x
- Natural pauses between ideas
- Emphasise important concepts and practical advice

Visual Style:

- Clean and modern
- Large readable text
- High contrast colours
- Dark blue, white and light grey colour palette
- No cluttered backgrounds
- Professional educational style

Video Structure:

1. Topic introduction (5–8 seconds)
2. Explanation of the concept (25–30 seconds)
3. Practical example (10–15 seconds)
4. Actionable advice (10–15 seconds)
5. Closing takeaway message (5 seconds)

Visual Elements:

- Keywords displayed on screen
- Supporting images and short B-roll clips
- Simple icons and graphics
- Smooth transitions
- Automatic subtitles enabled

Closing Screen:

Think Critically.

Verify Information.
Stay Informed.

Display project branding if available.

The video should feel trustworthy, educational, accessible, and suitable for older adult learners.

VIDEO 1 MEDIA BIAS: https://youtu.be/XPM9vPvw_Fs

Scene 1: Title: MEDIA BIAS

Visual: Multiple newspaper headlines covering the same event.

Scene 2: Avatar explains that different news sources can present the same story from different perspectives.

Visual: Split-screen showing two news articles with different headlines.

Keywords: Perspective, Selection of Facts, Framing

Scene 3:

Example: One article focuses on economic impacts. Another focuses on social impacts.

Visual: Two simple contrasting news layouts.

Scene 4:

Practical Advice: Compare multiple trusted news sources.

Ask: What is included? What is missing? Who is speaking?

Visual: Magnifying glass icon and comparison checklist.

Closing: Understanding media bias helps you become a more informed and independent thinker.

VIDEO 2: FINDING AND EVALUATING INFORMATION ONLINE

<https://youtu.be/7whFiT04YL8>

Scene 1:

Title: FINDING AND EVALUATING INFORMATION ONLINE

Visual: Person searching online using a tablet.

Scene 2: Avatar explains how to check information sources.

Keywords: Source, Author, Date, Evidence

Scene 3:

Example: A website makes a surprising claim. Viewer checks the source, publication date, and supporting evidence.

Visual: Checklist appearing on screen.

Scene 4:

Practical Advice:

Before sharing information: Check the source. Check the date. Compare with other trusted sources.

Visual: Green checkmarks appearing beside each step.

Closing: A few extra minutes of verification can help you make better decisions online.

VIDEO 3: AI AND FALSE INFORMATION

<https://youtu.be/4JMFpIHrsRc>

Prompt highlights: Show examples of AI-generated images.

Show a realistic photo transforming into an AI-generated image.

Display keywords: Deepfake, AI-generated image, Verify before trusting

Closing message: "AI can create convincing content. Critical thinking helps you recognise what is real."

VIDEO 4: INTERNET THREATS (CYBER HYGIENE)

https://youtu.be/H7V1P_1TlGQ

Prompt highlights: Visuals of email inboxes, passwords and smartphones.

Keywords: Strong Passwords, Phishing, Updates, Stay Safe

Practical checklist: Do not click suspicious links. Use strong passwords. Keep devices updated.

Closing: "Good cyber hygiene starts with simple daily habits."

VIDEO 5: EMOTIONAL MANIPULATION

<https://youtu.be/iUAlfCRWVfM>

Prompt highlights: Visuals of emotional social media posts.

Keywords: Fear, Anger, Urgency, Pause and Think

Example: A shocking headline appears.

Avatar asks: "Why does this make me feel this way?"

Practical advice: Pause before reacting or sharing.

Closing: "Recognising emotional manipulation helps you stay in control."

VIDEO 6: DISINFORMATION TACTICS <https://youtu.be/cLc159BAs1g>

Prompt highlights:

Visuals: Fake headlines, Manipulated images, Social media posts

Keywords: • Fake Experts • Out of Context • Misleading Headlines • Verification

Practical advice: • Read beyond the headline. • Check the source. • Look for evidence.

Closing: "The best defence against disinformation is curiosity, verification, and critical thinking."