



Navigating Mis- and
Disinformation at an Older Age

TRUE OR FALSE

Media literacy quiz



Nordplus



JYVÄSKYLÄN
KESÄYLIOPISTO



Vanhustyön keskusliitto
CENTRALFÖRBUNDET FÖR DE GAMLAS VÄL RY



MEDARDO ČOBOTO
TREČIOJO AMŽIAUS UNIVERSITETAS



* EESTI VABARIIGI
* EESTI VABARIIGI



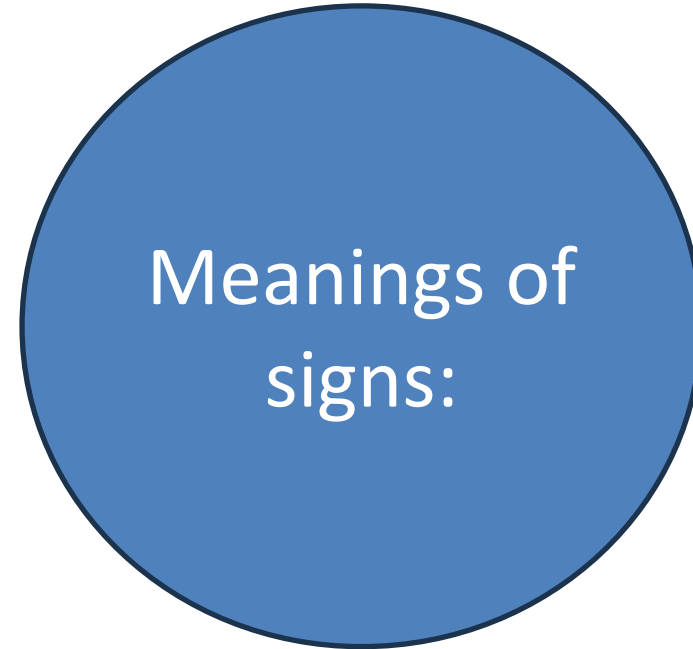
Recommendations for organizing a quiz:

The quiz consists of four thematic parts. Each topic can be assigned a separate session, thus creating the opportunity to devote more time to discussions.

If you plan to conduct the quiz using digital technologies:

- We suggest using the SLIDO.com program.
- Introduce everyone to how the program works.
- Do not apply a time limit to answering each question.
- After each answer, you can allocate time for a short discussion - comments are provided in the material.
- Do not create competition among listeners - do not show the winners table.

Share or verify



Share -



Verify -



Share or verify



On social media, you see a live video of a natural disaster, and viewers are urged to donate money.



Why ?

Be cautious. Even if the disaster is real, always verify donation links before sharing them. Check whether they come from trusted platforms or official organizations.

Share or verify



You see a post from a medical clinic announcing free health check-ups, including official contact details, date, and time.



Why → ?

If the post is shared by the official account of a medical institution, it's credible and useful information. Sharing it can help others access free healthcare services.

Share or verify



On Facebook, you see a meme shared by many people mocking a well-known politician for lying.



Why ?

Be careful – such images, known as memes, often distort facts for humor or to spread propaganda. Don't share before verifying the information.

Share or verify



You receive a forwarded message from a family member claiming that a popular soft drink helps relieve headaches.



Why ?

It's likely misleading. Medical claims should always be checked using reliable health sources or by consulting a doctor.

Share or verify



A friend posts an infographic about climate change statistics, citing a well-known scientific organization.



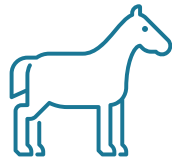
Why → ?

If the source is trustworthy, the information is likely accurate and worth sharing. Still, it's good practice to double-check the organization's official website.

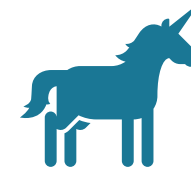
True or false

Meanings of
signs:

True -

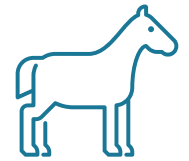


False -



True or false

A news article containing many statistics is always more reliable than one without numbers.

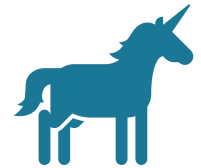
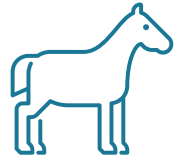


Why ?

Statistics can be manipulated or taken out of context. The source and accuracy of the data matter more than their quantity.

True or false

Some news articles are written with the help of artificial intelligence.



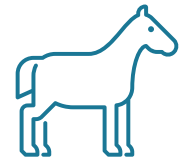
Why ?

Standard reports (e.g., company earnings, sports results) can be generated using AI. Media organizations may use these tools ethically for efficiency.

True or false



A bank employee calling you on the phone cannot ask for your card details or PIN code.

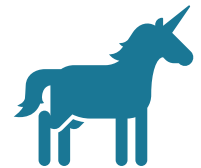
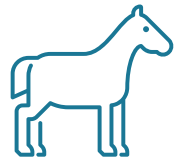


Why ?

Legitimate bank representatives will never ask for confidential information like card numbers or PINs over the phone.

True or false

If several media outlets report the same story, it must be true.



Why ?

Media outlets sometimes repeat inaccurate information from a single unreliable source. If the original source is not cited or verifiable, skepticism is wise.

Opinion or facts

Meanings of
signs:

Opinion -



Facts -



Opinion or facts

Reading books is a more effective way to learn than watching videos.



Why ?

This is subjective. People have different learning styles – some retain information better by reading, others through audio-visual content

Opinion or facts

Public television and radio are funded not by advertising, but by government grants or audience contributions



Why ?

To maintain objectivity, public broadcasters are financed by public funds. In contrast, commercial media rely on advertising revenue.

Opinion or facts

Social media platforms use algorithms to show users personalized content based on their past activity.



Why ?

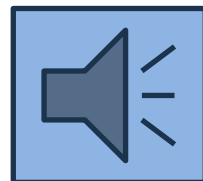
This is a well-known practice on platforms like Facebook or Instagram, which use algorithms to determine what content appears in users' feeds.

Populism or facts

Meanings of
signs:

Populism

-

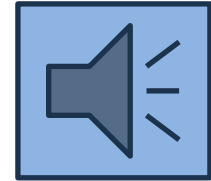


Facts -



Populism or facts

The political elite don't care about ordinary people. They only work to make the rich richer.

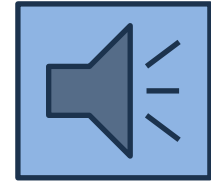


Why ?

This appeals to the “us versus them” sentiment typical of populism, criticizing elites without providing evidence or factual basis.

Populism or facts

Our government is controlled by secret organizations that don't want you to know the truth.

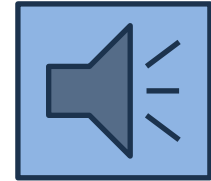


Why ?

This is both a populist and conspiratorial statement, unsupported by evidence. It aims to manipulate public opinion by creating distrust in institutions.

Populism or facts

This year's budget increased funding for healthcare and education by 10%.

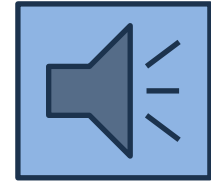


Why ?

If supported by official data, this is a factual statement about government spending priorities.

Populism or facts

Mainstream media cooperate with the government to silence dissenting voices.



Why ?

This reflects populist “people vs. elites” rhetoric and offers no concrete proof of a media conspiracy.