


CHALLENGE TO SCHOOLS

The full-range organizational innovativeness will in the future be the key to the success of schools and will give them their right to exist.

In today's turbulent world, schools need creativity and innovation both in the state of increasing competition and in the efforts of renewing their activities.




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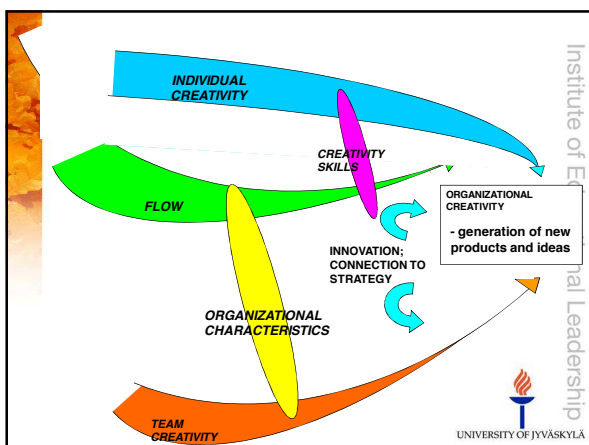
DEVELOPING THE HOLISTIC PERSPECTIVE OF INNOVATION

According to a major literature review, creativity is interpreted according to five categories:

- A. Individual creativity
- B. Leadership for creativity
- C. Creative work environment
- D. Creative organizational culture
- E. Team creativeness



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A. INDIVIDUAL CREATIVITY

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INDIVIDUAL COGNITIVE STYLES AND CREATIVITY

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DEPTH OF PERCEPTION & LEARNING – “PERCEPTION POWER”

- Focus and clear goals
- Directing attention
- Managing information
- Learning, knowledge and skills

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