SOCIOCULTURAL APPROACH
– Contribution of Research Methods
and Ethical Considerations

Think of possible studies and contents related to the contribution of research methods and ethical considerations under the sociocultural approach. Write down your suggestions to the boxes below.

Contribution of research methods	Ethical considerations

SOCIOCULTURAL APPROACH
– The Individual and The Group

Play Alias with the cards. If you encounter any difficulties or you feel that the cards do not contain some essential content, please, write your comments to this paper.

Social identity theory (Tajfel and Turner, 1971)	**Social cognitive theory (Bandura):** *attention, retention, reproduction and motivation*	In-group and out-group
Social comparison	Social categorization	Positive distinctiveness
In-group favouritism	Intergroup discrimination	Socialization
Observational learning	Reciprocal determinism	Self-efficacy
Social cognition	Self-serving bias	Social groups
Stereotype threat	Stereotype	**Gatekeeper theory**
Grain of truth hypothesis	**Illusory correlations**	Self-fulfilling prophecy
Tajfel et al. (1971) – Minimal characteristics groups experiments	**Bandura, Ross and Ross (1961)** – The bobo doll experiments	**Hamilton and Gifford (1979)** – Illusory correlation of serially presented stimuli
Steele and Aronson (1995) – Stereotype threat on the intellectual test performance of African-American students		

SOCIOCULTURAL APPROACH
– Cultural Origins of Behaviour and Cognition

Play Alias with the cards. If you encounter any difficulties or you feel that the cards do not contain some essential content, please, write your comments to this paper.

Culture	Cultural groups	Cultural norms
Surface culture	Deep culture	**Cultural dimensions**
Berry and Katz (1967) – The influence of individualism and collectivism on conformity	**Chiu (1972)** – Cognitive styles in Chinese and US students	

SOCIOCULTURAL APPROACH
– Cultural Influences on Individual, Attitudes,
Identity and Behaviours

Play Alias with the cards. If you encounter any difficulties or you feel that the cards do not contain some essential content, please, write your comments to this paper.

Cultural norms	Cultural transmission	Enculturation
Acculturation	*Emic* perspective	*Etic* perspective
Assimilation		
Cohen et al. (1996) – Honor culture, acculturation and enculturation	**Two-dimensional model of acculturation** (Berry, 1997, 2008) with four strategies of cultural change: *assimilation, integration, separation, marginalization*	**Shah et al. (2015)** – Obesity in South Asian workers in United Arab Emirates