

ENA13 MAGAZINE CRITERIA

The feature should be about 600 words long and contain the following elements:

1. Title
2. Subheadings
3. Standfirst
4. Pullquote/s
5. Photo and captions
6. Sidebar/s
7. Lead

Requirements for the magazine Each person must write the following:

- 1) news 150-250 words
- 2) review 200-400 words
- 3) feature about 600 words
- 4) Editorial/ or column 150-350 words
- 5) quiz/tips/DIY/cartoon (due in final version)
- 6) advertisement (due in final version): 2 per person (half a page each)

THE WHOLE MAGAZINE

Whether you work as a pair or alone, you must also have the following:

1. Cover page

- Price
- Headings
- main heading matches picture
- barcode

2. Table of Contents

3. Masthead

The masthead will often feature a list of the top news of staff members. Some mastheads also include information such as the publication's founding date, slogan, logo and contact information.

Each advertisement must include:

A headline (not the name of the business)

Body copy

Graphic/Art/Photo

Essential Information: Business name, address, phone, business hours, logo.

Selling point for particular audience