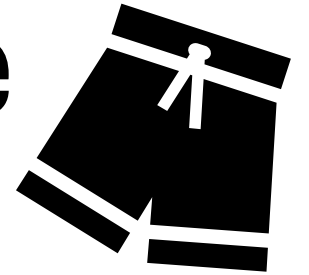
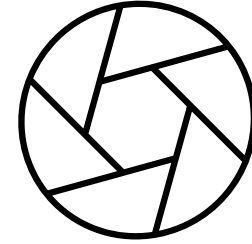




Fitswap clothing exchange



Group 5

Suvi, sofia, hajar, viola

The idea

People would bring their old clothes and trade them with each other.

The leftover clothes would be donated to charity.

The project was based on sustainability and recycling.

What went wrong?

In finland nobody came to the event. also we didn't inform of the event early enough or advertise it a lot.

We didn't have enough time and had to rush the project risking a bigger chance at failure.

In germany were needed a certificate and when we knew about it, it was too late to come up with a new idea

What we could have done better?

We could have advertised the event earlier and better.

In Germany we could have gotten the correct certification to host the event.

We could have also planned the project better and orchestrated it more carefully by for example: getting more hosts for it and chosen a slightly less complicated idea.

communication

-We made a whatsapp group and scheduled calls where we split the work and shared our ideas.