









Master of Educational Management and Leadership

Institute of Educational CHALLENGE TO SCHOOLS The full-range organizational innovativeness will in the future be the key to the success of schools and will give them their right to exist. In today's turbulent world, schools need creativity and innovation both in the state of increasing competition and in the efforts of renewing their activities.

UNIVERSITY C

IYVÄSKYLÄ

Leadership

UNIVERSITY OF JYVÄSKYLÄ

DEVELOPING THE HOLISTIC PERSPECTIVE OF INNOVATION tute of According to a major literature review, Educational creativity is interpreted according to five categories: A. Individual creativity

- B. Leadership for creativity
- C. Creative work environment
- D. Creative organizational culture
- E. Team creativeness

















