

# ISSUE OF OVERPACKAGING

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- Problems that overpackaging can cause
- Video of overpackaged saladbox

# PROBLEMS THAT OVERPACKAGING CAN CAUSE

- Product's useless plastic are landfilled or disposed of in the environment due to poor product design and political infrastructure
- The fact that the packaging is packed in too many layers can frustrate the consumer, as they have to find ways to dispose of unnecessary plastic and therefore the company's popularity may decline
- Calculated, the environmental costs of overpackaging are about the same as the combined annual carbon emissions of Belgium, Pakistan and Argentina

# VIDEO OF OVERPACKAGING

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- [IMG\\_1902.MOV](#)



PHOTOS OF  
FINNISH PRODUCTS PT.1.

KEHITYKSEN  
KOKONAISVALTAISESTI  
RAAKA-AINEISTA  
PAKKAUKSIIN  
JA TUOTANTOON.  
TULE MUKAAN  
MATKALLE KOHTI  
VASTUULLISEMPAA  
KOSMETIIKKA JA  
KIERRÄTÄ PAKKAUKSET!



KEHITETTY JA  
VALMISTETTU SUOMESSA.



KARTONKI ON  
VALMISTETTU SUOMESSA.  
SE ON FSC-SERTIFIOITU

PT.2.



LUMENE  
[KLASSIKKO]

KOSTEUTTAVA  
SILMÄN-  
YMPÄRYS-  
VOIDE

KAIKILLE  
IHOTYYPEILLE