



SGC FINLAND
SERIOUS GAMING CLUSTER

The Serious Gaming Cluster Finland is a network of companies that are developing serious games or simulations that have a primary purpose other than pure entertainment

THE BOARD

2015-2017



Miikka Lyytikäinen
Chairman



Matti Kuha
Members & Finance



Ilkka Räsänen
Research & Partners



Timo Ylikangas
Funding



Leigh Ewin
Connections



Merja Taipaleenmäki
Deputy

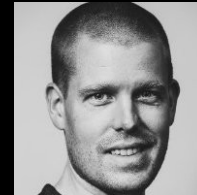
BOARD ADVISORS



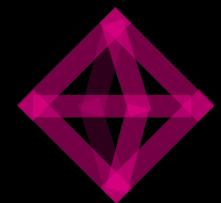
Kristoffer Rosberg



Antti Kirjalainen



Samuli Syvähuoko



VISION

SGC Finland is the voice and resource of a competitive serious gaming sector, supporting an innovation-driven economy and a key contributor to the nation's prosperity



SKILLPIXELS

MISSION/GOALS

1. Public dialog

- protecting & representing the interest of the serious game business community

2. Increasing competitiveness

- capacity building, fostering innovation, lifelong learning certification of companies, qualification of human resources

3. Collaboration & Networking

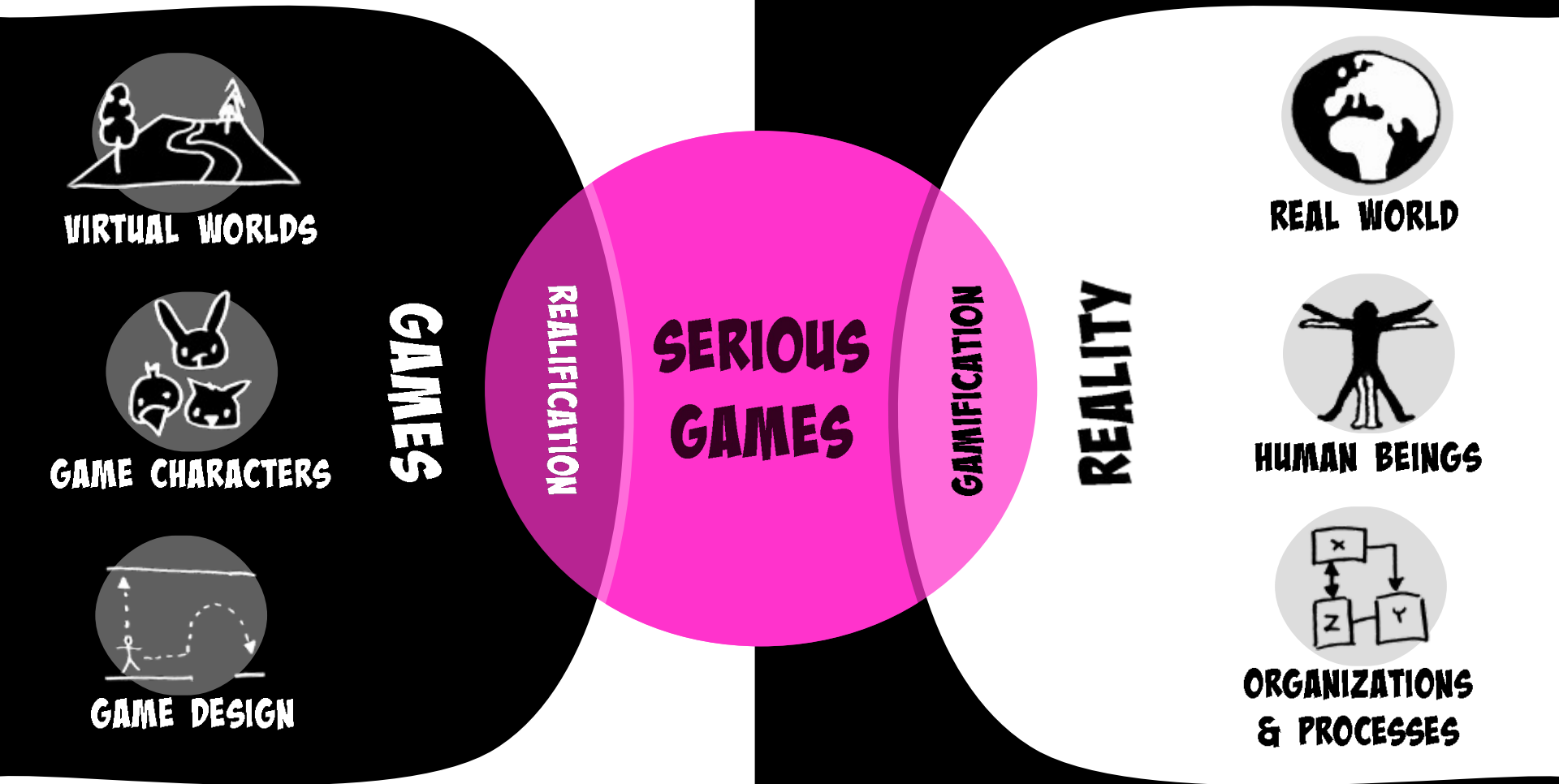
- events, partnerships, competition awards - domestically, regionally, internationally
- improve brand, recognition, image, reputation

4. Sustainability

- Establish as recognized and professional organization – through innovative, effective & efficient management



BRINGING GAMES & REALITY TOGETHER



SERIOUS GAME CATEGORIES

IN FINLAND

EDUCATION



ENVIRONMENT



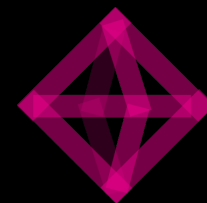
GAMIFICATION



HEALTH & WELLNESS



SIMULATIONS



MEMBER COMPANIES



TeacherGaming

AEVUM
HEALTH



The Art of Designing Games and Play

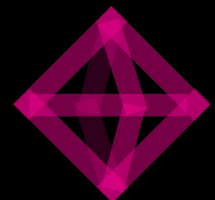


SERIOUS GAMING

MEMBER COMPANIES



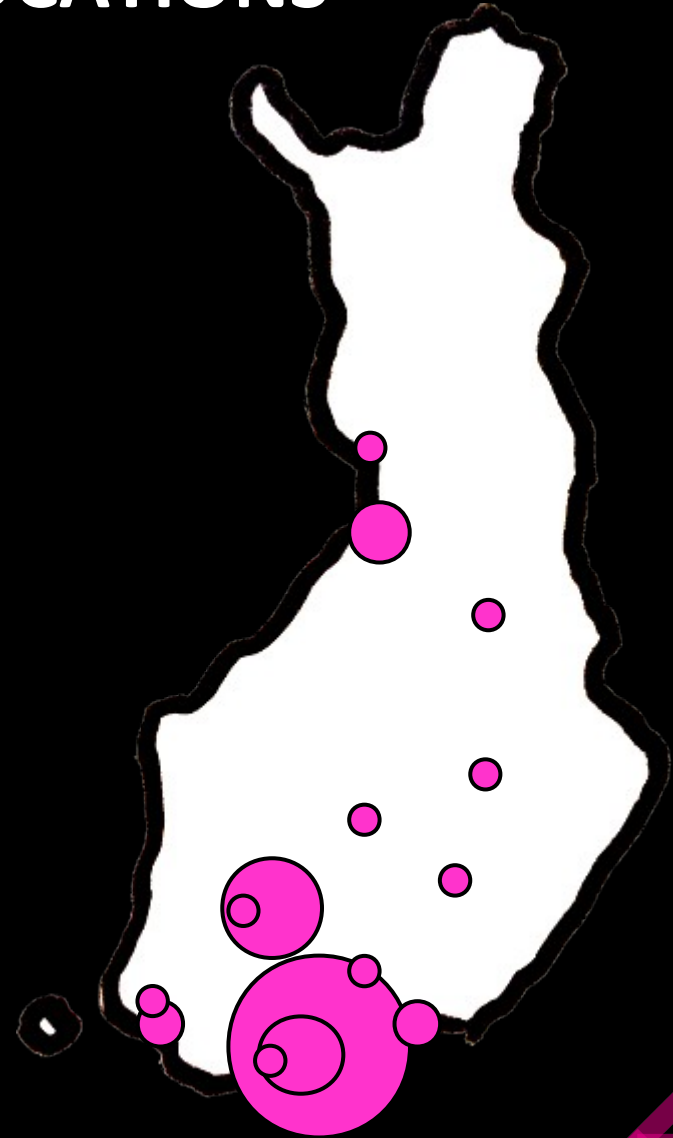
Stormcharge



CLUSTER FINLAND

COMPANY LOCATIONS

Helsinki	18
Tampere	7
Espoo	6
Oulu	3
Kotka	2
Turku	2
Jyväskylä	1
Kajaani	1
Kemi	1
Kirkkonummi	1
Kuopio	1
Lahti	1
Mikkeli	1
Nokia	1
Raisio	1
Lontoo	1



CLUSTER'S EVENTS

2015 PERJANTAI 9. LOKAKUUTA 12:00-18:00

LEARNING GAMES

OPPIMINEN PELI- JA VIRTUAALIMAAILMOISSA

JUONTAJA PUHEENVUOROT



REIDAR WASENIUS personal brainer BRIIM	ANTTI SEPPÄNEN lead game designer AFTERLIFE ENTERTAINMENT	SANTTU TOIVONEN development manager SANOMA PRO	KRISTIINA KUMPULAINEN professor of education PLC UNIVERSITY OF HELSINKI	OLLI-PEKKA MÄKIRINTALA coo & founder ALTOGAME	ANNA-MARI JAATINEN principal SILTAMÄKI PRIMARY SCHOOL	KALLE HUHTALA director of development EDITA PUBLISHING	SANTERI KOIVISTO ceo & founder TEACHER GAMING
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PELEJÄÄN ESITTELEVÄT



PLC HELSINKI
PLAYFUL LEARNING CENTER
HELSINGIN YLIOPISTO, SILTAVUORENPENGER 5A

www.seriousgamingcluster.fi

GAME CAVE

17.11.2014 Helsinki
(Slush Pre-Event)



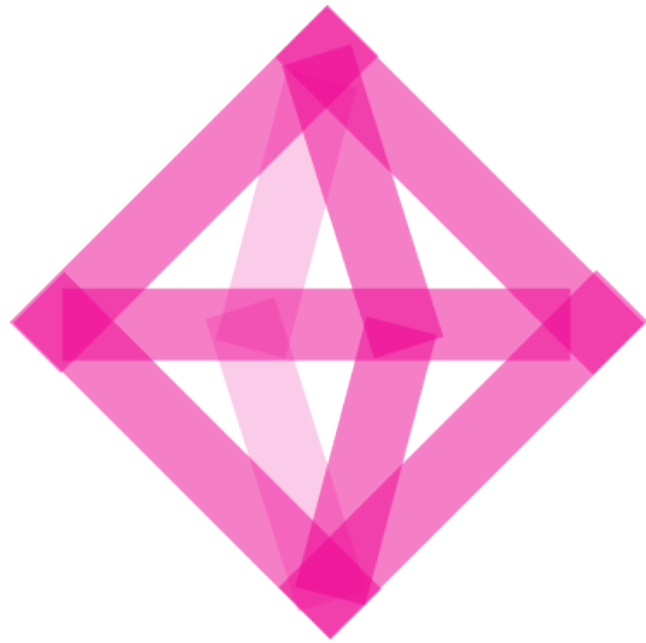
SIMULATION GAMIFICATION EDUCATION
WELLNESS OUTDOORS

For Game Developers, Investors,
Teachers, Researchers



STRATEGIC PARTNERS





SGC FINLAND
SERIOUS GAMING CLUSTER

Thank you!

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FB-group: Serious Gaming Cluster Finland

