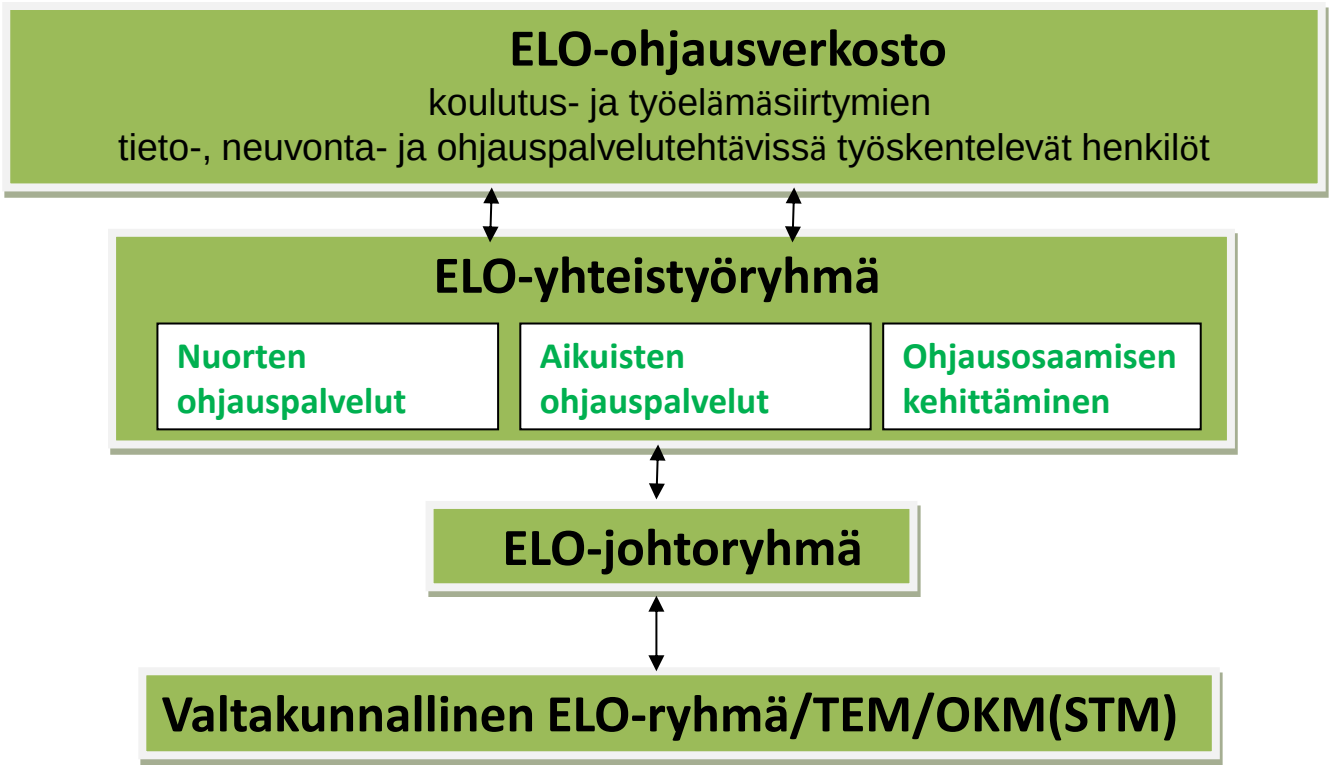Pohjois-Karjalan ELO-toiminnan organisoituminen