**Wear & Share Project Minute 1/2016**

Coordinating meeting

**Date**

13th of May, 2016

**Time**

9-12 a.m.

**Location**

Torekällbergets friluftsmuseum, Södertälje

**Present**

Annika Suomio-Ulander, Torekällbergets friluftsmuseum

Kristina Svidén, Torekällbergets friluftsmuseum

Stefan Sundblad, Torekällbergets friluftsmuseum

Tanja Härmä, Forssa Museum

Kati Kivimäki, Forssa museum

1. **Review of Wear & Share project**

The twin towns Forssa, Struer and Södertälje made in 2015 a plan for a joint museum project “Wear&Share. Textile collection ” . We applied for funding from The Nordic Culture Point. The funding of 20 000 € was granted for the project to be used between August 2016 - August 2017. The agreement with the Council needs to be undersigned before August 2016.

It is time to decide what are the actions of each participant, and how & when we can arrange seminars to share our experience. The following ideas will be the starting point.

1. **Plans of Torekällbergets museum:**

Torekällsbergets museum’s mission is to work on the identity of Södertälje. The museum has a tradition of (contemporary) ethnographic documentation among (young) people. The museum has worked on themes as “My favourite place” and “My home (textiles at home)”. The documentations have been displayed as exhibitions and included in the museum collection.

**Textile/Clothing memories with schoolkids**

- the museum will invite schools to attend Clothing documentation

- survey the meaning of clothes now and in past: in the museum collection and in the present reality.

- In the collection, the learners explore the clothing of earlier times: why did people dress like they did? What meanings did the clothes carry?

- In their own reality, the kids will reflect and document their own clothing: why do I choose the clothes I wear? Why do I not choose something else? What meanings do brands and styles have? What does clothing tell about my identity?

- the work happens mainly at school, under teacher’s supervision.

- the museum creates the questionnaire and advises the class how to work on the theme

- the museum publishes the results and takes the material in museum collections.

**Syrian Wedding**

Sweden has Syrian immigrants already in three generations. The biggest Syrian minority of Swedish exists in Södertälje. The Syrian Wedding industry has emerged in town i.e. Syrian families from all over Sweden come to Södertälje to get married. The weddings are big: from 150 to 600 guests. The Syrian wedding in Södertälje has created its special, genuine character: different from wedding in Syria, different from Swedish wedding.

- an ethnology student from the Stockholm university on the theme of Syrian Wedding, and the museum collaborates with the student:

- The student will study the whole phenomenon

- the museum focuses on dresses and textiles

- the museum seeks to acquire the Syrian wedding dress in the wedding dress collections.

**Vårmöte in Södertälje in April**

The Swedish museums gather every April in Vårmöte. Next year, this will be in Södertälje. The Wear&Share –project will be presented and can participate in the Vårmöte.

1. **Plans of Forssa Museum:**

The Forssa Museum hosts large archives of textile industries in Forssa in 1847-2009. The town struggles with high unemployment and seeks for new opening in recycling industries.

**Museum activity course for unemployed young people**

* 3 months period to work with museum staff in the collections 2-3 days a week
* learn to digitize textile collection / archive
* artistic / personal approach to textile
* learn to prepare small handicraft items of textile

**Where did your clothes come from?**

* The museum invites schoolkids, students of the vocational institute (textile and media studies) and students of the University of Applied Sciences (studies of sustainable development) to study the origins of clothing in the past and in the present
* Explore the museum collection OR older relatives/ friends of their clothes in the past.
* Study the origin of one’s own clothing
* From where came the material, who made it, where does it end after use, how can it be recycled?

**Seminar in Forssa in late 2016**

* Focus on textile in museums and how the museum collection and knowledge can be used for activation or therapy
1. **The next step**

Kati visits Struer in June to discuss about the project. Majken has left for maternity leave and her substitute will start in June.

After we have agreed on general level, we can make the agreement with the Nordic Culture Point.

In Forssa, 6.6.2016

Kati Kivimäki