



**STRUER
KOMMUNE**

TWIN TOWN BRIEF PROJECT REPORT

Title of project: **Share your town!**

Reported by: Södertälje - , Forssa - , Sarpsborg - & Struer Municipalities.

Schedule: Big events and arrangements throughout the whole year

Objective/Goal:

The objective is to exchange information between the twin town's tourist agencies about the bigger arrangements, such as e.g. Sarpsborg 1000 years, Struer 100 years and special tourist-events that take place in each city throughout the whole year.

We want the inhabitants of the twin towns to be aware of the various events and special offers in the three other twin towns and thereby hopefully increase their knowledge of and interest in e.g. visiting the other cities.

Operation so far:

This was already decided in our meeting in Södertälje in February 2015 and agreed upon again in Sarpsborg in September 2015. It has not yet been effectuated, but the steps are made.

Next step:

Each group member contacts its tourist agency and reports back to this group (to Trine tsm@struer.dk) the contact data (name, mail, phone number and address) for the primary person who will be responsible for sending the culture – and tourist material to the three other twin towns. Trine will then make a list and send back out.

Future group-discussions could also be to make special event-packages in each city – for events that defines the cities (e.g. Forssa's Silent Movie festival) including e.g. accommodation, ticket for the event, sightseeing as well as food & beverage during the whole stay?

As well as linking to each other's tourist sites on your own cities tourist site accompanied by a story about the cultural twin town project.

15/12-15 *Trine Stigsted Mosegaard*
Date and signature

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